# COMPUTERWORLD

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### **Problem-Afflicted User Blames** Manufacturer Misrepresentation no excuse for such a delay, under duty" (about four to five hours By Peter L. Briggs

BOSTON, Mass. - A horror story of unsupported manu-facturer's claims, poor support, unexpected downtime, and a re sulting chaos at the user's offices was unfolded here last week

Computerworld was invited, by the user, to sit in on a meeting between the user and the manufacturer on the basis that CW would not disclose the names of the companies involved.

The session revealed, among other things, that the manufacturer's representatives were not informed of the realistic capabilities of the equipment, a small billing computer, nor of the actual degree of support avail-able. As a result, the user's two units were completely over-loaded and his overhead costs have exceeded the price of the

### **Hardware Support Vital**

The first area of contention raised by the user was that of proper hardware support. The user pointed out that there was only one service man, albeit competent, in the New England

The manufacturer's Northeastern area manager for main-tenance services said that he could fly-in backup people with-in 24 hours. He was then asked why certain service calls over the previous several months had brought no response for more than two days. On one occasion it was three days before the serviceman arrived. The service manager said he was not aware that such a situation had even existed. He felt that there was

any circumstances.

### **Downtime Important**

When asked about the amount of downtime which could be expected for this type of device (a Teletype-oriented unit with a core memory for program storage and total accumulation), he felt that 10% was normal. He further explained that the equip-ment was designed for "light per day) and that the units, as used in the user's shop, would probably suffer even more downtime than the 10% figure.

### Claims Unjustified

Many of the problems reverted to the original claims made by the salesman when discussing the proposed purchase. The sales-man was provided with pro-(Continued on Page 2)

# Users Take Part in Study Of Need for OS Standard

WASHINGTON, D.C. - Users are strongly represented on the new Standard Control Language Committee of the USA Standards Institute. The group has been formed to study possible standardization of computer control languages.
Millard Perstein of SDC, chair-

man of the new X3.4.2F committee, said it was formed to try to bring order out of chaos. He said the group does not know whether standardization was feasible or desirable, but it will revaluate the situation and make recommendations about prac-tical ways of implementing changes in control languages.

The committee set up two subcommittees at its first meeting Feb. 4 and 5 at Systems Development Corp. in Santa Monica,

Users Head Subcommittees

The users group is headed by John L. Little of the National Bureau of Standards. John Reutter of Bell Telephone Labs heads the functions work force.

Although representatives of the Business Equipment Manufac-turers Association were instrumental in motivating the estab-lishment of the committee, the users are represented.

About a year and a half ago, Perstein sent out feelers to users and manufacturers on standardizing operating systems. Six months ago, Perstein was given the go-ahead by people in the standards activity to undertake the preliminary move of setting up a committee to study the

(Continued on Page 2)

### Survey Shows 48% Use Cobol

AMSTERDAM, Netherlands -Cobol was the favorite language among 48% of 184 users veyed by the Netherlands Auto-matic Information Processing Research Center, Assembly Language was second, favored by

Of the 184 users, 44% reported that they used Cobol for more than 70% of their programming. The popularity of the language was attributed to the ease with which Cobol programmers could

which Cobol programmers could be transferred from system to

# Information Interchange Code to Be Adopted July 1

WASHINGTON, D.C. - All federal agencies have been instructed to use the Federal Stan-dard Code for Information Interchange, beginning July 1.

WASHINGTON, D.C. - The

Terminet 300, a teletypewriter

for remote terminal and com-munications use, has been an-nounced by General Electric. It

requires a data set (GE's Diginet 110, 111, 114, or 115, or Bell

103) for telephone hook-up. All

The unit features speeds of up

to 30 characters per second, GE

said, which is double the speed

Terminet 300 is typewriter-size (7 in. by 19-3/4 in. by 26-1/2

transmission is asynchronous.

of the IBM 2740.

Most of the computer and peripheral manufacturers have been designing their equipment within the parameters of the code. The Brooks Bill of 1965 and President Johnson's approval of the standard in 1968 gave the product-planning groups fair warning. Because of nongovernment users who see the eventual need for information interchange with federal encies should be in good

vers for use of the code will vailable only in extenuating curcumstances. Cost and efficiency disadvantages will act as the measure in justifying any

in.), weighs about 65 pounds, and is said by GE to be conveniently portable.

The unit can be enhanced by addition of optional paper tape

devices. The tape reader drives the typewriter at rated speeds,

and transmits over a communica-tions line at speeds of up to 120

cps, GE said, and the punch operates at up to 30 cps.

GE claims that reliability and

quietness are increased through

(Continued on Page 2)

use of solid-state electronics.

The Terminet 300 can be ordered with built-in paper tape punch

**GE's New Teletypewriter** 

Transmits at Up to 30cps

bypass of the standards.

Dr. Joseph O. Harrison, Jr.,
chief of the Office of Information Processing Standards, National Bureau of Standards, said, "The importance of the move on the part of the government should not be underesti-mated. The projections of the checkless society and computerto-computer conversations are impossible without standard data facilities.

"Of course there are going to be problems," Harrison said, "but we have tried to anticipate them. Federal information processing task groups were estab lished to prepare those af-fected." These groups of federal representatives have been working in the area of data and hardware capability standards. The code includes a standard 128-character set, a standard coded representation thereof, a method of representing the coded character set in machine media, and a standard collating sequence. The new standards are to be used for the interchange of information in machineprocessible form within and between information systems. They do not, however, extend to the internal structure of the central processing unit or peripheral

All computers and related equipment configurations brought into the federal inventory, quired or leased, come under the guidelines. They also apply to data systems developed for implementation by of for government agencies, and to data developed outside the federal government at government ex-pense. Related equipment includes all character-oriented devices in which magnetic tape or perforated tape is produced for input or received as output from a computer-based data system. They also apply to transmission terminal equipment when it is in support of a computer-based

Secretary of Commerce Maurice H. Stans has issued de-tailed instructions to heads of all federal agencies for the stan-dards implementation. The stated objectives of the move are the "economical and efficient purchase, lease, maintenance, operation, and utilization of automatic data processing.

### On the Inside

How ACM Took the How ACM 1 con.
Road to Bankruptcy
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Software Updates, Stores, And Retrieves Programs

- Page 18 Applications . . . . 16-17 13 Financial . New Products . . Societies . . . .



The new GE-410 time-sharing system.

# **User Blames His Problems** On Vendor's Statements

(Continued from Page 1) jected requirements, which have since been shown to be accurate, for the work load expected, the user said. The salesman recommended two machines as the number needed to handle the

expected workloads, he said.

The manufacturer, in a letter, had originally promised: "We are completely responsible for the entire system. This means from the initial survey thru [sic] the analysis [sales] tape. This in-cludes designing the system, programs, forms design, operator training, follo-up [sic], etc."

Several areas were discussed at last week's meeting which showed a failure to live up to these problems. The programming, supposedly available last fall, was delivered only one week previous to the meeting. System design was, at best, incomplete, the user felt. Training was adequate for the initial installation, but turnover in help was still unsolved.

At that point the manufacturer said that he would provide fol-

low-up training as needed.

The figures originally supplied to the salesman required 1850 lines of billing per day, and this figure was the basis for the

### **30cps Terminal** Unveiled by GE

(Continued from Page 1)

The unit has 94 characters, including upper/lower case capability. USASCII code is used.

Two print-line lengths are available: 75 or 118 print positions. The basic Terminet 300 is reported to cost \$3400. Production is scheduled to begin in May, with GE quoting August

DATA COMMUNICATION IDEAS? Talk to Tally

delivery.

Here's the answer to branch office data communication, the Taily 1021 Data Terminal. This Tally 1021 Data Terminal. This mag tape unit accepts data from serial or parallel modems, in put/output typewriters, card readers and paper tape readers. Data can be transmitted or received at up to 1200 wpm. Parity checking and unattended operation are standard. Hard copy printout is 155 wpm.

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During the meeting, both Com-puterworld and the user took independent measurements of the actual operation. Tests were run on the routines the manufacturer felt to be ideal, as well as more typical runs. Under the "ideal" case, the operator was case, the operator was able to operate the machines at about 75 billing lines per hour. Under the typical cases tested, the average never exceeded 60

lines per hour.

Based on these figures, two machines could, at best, produce about 1200 billing lines during a normal day. This represents about two-thirds of the required capacity. The conclusion, on the part of the user, was that the machines were nearly saturated during the quietest part of the user's season

When faced with these figures, the manufacturer said: "We will re-evaluate our estimates based on your current needs and present you with a more reliable estimate." When asked why this situation had arisen, the manu-

# **GE's Time-Sharing Family**

member of the General Electric time-sharing computer family has been announced. The GE-410 will serve up to 10 user keyboards and can accommodate up to 40 connected ter-

minals, the company said.

The system is intended for use by large industrial firms, government agencies, and commercial banks as a central, inhouse time-sharing facility, GE

If desired, the 410 may be used in the multiprogramming batchprocessing mode by the addition of extra disks and tapes. Available software includes the Basic and ASA Fortran IV languages and the Edit functions, with the Datanet-30 Communications Executive and the GE-400 Time-Sharing Executive, GE

The system is, according to a

pletely upward-compatible with the GE-430 and 440 systems by the addition of certain specified devices. Moving into the larger systems (servicing 30 or 50 users respectively) requires no reprogramming and no operator re-training, he said.

The system consists of the central processor with a 32K word memory and 6.3 microseconds

access time, a console type-writer, two DSU-160 disk storage units, a card reader, and the Datanet-30 Communications Processor. This basic configura-tion sells for slightly under \$500,000 and leases for \$10,475 per month. Additional disk storage up to 60 million characters is available as an option.

Deliveries are schedule start in August of this year. scheduled to

# **Users Are Represented** In OS Standards Study

(Continued from Page 1) A source pointed out that many users hadn't realized that they should rise up and be heard. But some users are sufficiently interested, will pay their own way, work hard, and realize

that deliberations will be slow, he said. "They are dedicated to standardizing, although they realize that they're biting off a lot," he said.

### **Retraining Problem**

John Little feels that standardization of computer control languages would be a help in personnel training for the users. 'It would be easier for a person to go from one operating system to another without retraining or reference to manuals," he said.

Little also stressed that the committee is not a full-fledged standardization committee.
"We're looking at the need in the area of operating system control, and the need seems obvious. It's because of the chaos in the wide variety of language control commands presently in use," he said. He stated that standardization would no doubt cut this down considerably.

Perstein said that progress re ports will be received from the subcommittees at the second meeting, which will be held May 12 and 13 in Boston.

### **GSA Awards Multiple Contracts** To Leasing Firms for First Time

WASHINGTON, D.C. - The General Services Administration has awarded leasing contracts for punched-card equipment to five separate bidders

This is the first time GSA has solicited competitive bids on a governmentwide basis for any type of EDP equipment. Pre-viously all such EDP equipment had been procured on a systems or package basis.

It is government procurement policy to shift from sole source to competitive bidding when the agency learns that there is more than one vendor with sufficient equipment available to meet the government's requirements

H.A. Abersfeller, commissioner of GSA's Federal Supply Service, stated last month [CW, March 12] that peripherals need not come from the same vendor that supplies the mainframe, nor even all from the same peripherals maker.

GSA had no comment on the contract awards, but sources indicated that out of a total of \$6.6 million that is currently expended annually in rentals. the move will represent a savings

of \$2.5 million annually.

The awards were: 1585 units to MAI; 210 units to LMC; 71 units to Cyber-Tronics; 241 units to DPA, and 46 units to

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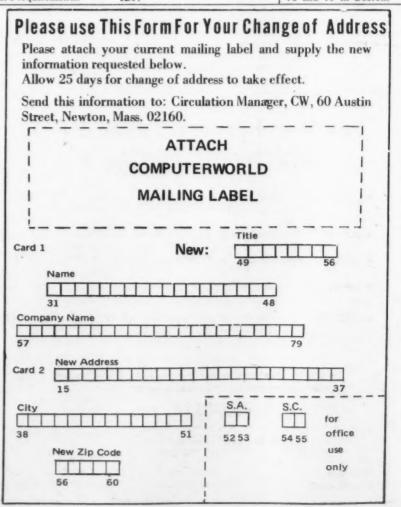
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# **360-Compatible Video Terminal** Has 1920 Character Positions

NEW YORK - A new, IBM 360-compatible terminal which sells in its stand-alone version for \$6500 and can substitute for the IBM 2260, was announced at the IEEE conference here by Atlantic Technology Corp.

The terminal is primarily distinguished by the size of its screen and by the way it creates characters. The screen has a maximum size of 1920 character

positions and each character is made with cursive strokes on a 4 x 4 matrix rather than by strings of dots or starburst stroke methods. The characters normally use approximately eight strokes in the 4 x 4 matrix but can use up to 16 as in the character.

A multistation version is also available. This uses a common controller, an expansion unit, plays. In this configuration, each expansion unit can handle up to 1920 characters which can be spread over eight terminals if each is using only 240 charac-

Typical applications for the ATC 2000 display terminals include centralized inventory control, airline reservation systems, management information retrieval, and cargo handling operations.

### Software

The ATC 2000 uses the same software as the IBM 2848 and 2260 display units. ATC points out that this insures users against disruptions in periodic improvements in System 360 programming. Such improvements, ATC says, have obsoleted previous attempts to maintain 360 compatibility.

The basic interface is with an

IBM 2701 teleprocessing data adaptor and data transmission rates of up to 4800 bits per second can be handled.

### Manufacturing

The manufacturing methods involve medium-scale integration using Texas Instruments' transistor-transistor logic-integrated circuits and a read-only core memory.

The screen is completely refreshed every 16 milliseconds, so maintaining a 60 cps rate. The company believes that this allows an unusual degree of "flicker freedom" for the characters, although noting that no display is really completely flicker-free.

### Options

Optional packages add the use lower case characters and sixteen-line segments to permit limited graphic capacity includ-ing bar charts.



The new ATC 2000 series display was sh own at the IEEE conference in New York. The screen can hold up to 1920 characters, each 0.15 in. high by 0.12 in. wide.

### Software Association Membership Now Numbers 12 as CCA Signs Up

CAMBRIDGE, Mass. - Computer Corp. of America is the latest company to join the Asso-ciation of Independent Software Companies. CCA is the 12th firm to become a member.

The association is promoting patent laws to protect software.

"The lifeblood of the independent software firm is proprietary software," CCA President

Thomas Marill said. "Substantial financial and manpower investments are made in software development. The originator, especially the smaller independent firm, deserves the same patent protection that is given companies in manufacturing in-

If it is not given," Marill said, 'we will continue to be at the mercy of the industry giants.'

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### Installation - 3 Months Later First NCR Century

TORRENCE, Calif. - Following up on the first installation of a NCR Century 100 computer, at Cal-Metal, CW talked with data processing manager Frank C. Hill about the way in which NCR has supported his work, and the feelings of the company about the new computer.

### No Significant Problems

The first point brought out was the over-all smoothness of the entire procedure. The machine arrived Nov. 21 and was completely operational by the 22nd. A few small problems occurred with the printer, but the support was excellent. No significant delay occurred in getting the machine running.

### **Time Savings**

Prior to the Century 100 installation, the company had been operating three shifts per day to handle the work load. With the current 50% split between the two systems (the old NCR 500 and the Century) they are operating on one six-hour shift per day, and have not yet saturated the Century's capabilities. Hill feels that one shift will be sufficient for the entire operation, once conversion is completed.

### **Documentation Excellent**

Another point Hill brought out was that, "The documentation was written in English, rather than computerese." There were no problems understanding what was intended by the manuals, and they were current and cor-

The installation is using the

new language, Neat/3, developed to facilitate application programming, and is very happy with it. An example of the ease with which it can be used was pointed out by Hill. The previous system for handling the annual W-2 forms required a 13-hour run to complete the job. This year they started on a Wednesday, redesigned the W-2 system, wrote the system in Neat/3, and mailed out the W-2s Friday morning of the same week. The total run time was under six hours.

A minor problem developed in the Sort program, according to Hill, but the support people from NCR were able to get around it in less than two days. This type of support, Hill said, "makes us very happy, and our company officials very happy."

### Not Happy With ADS

The one area where Hill had certain reservations was the Ac-curately Defined Systems (ADS) documentation technique. He said that the amount of paper needed, and the amount of writing required, made the operation almost an "overkill." The goals of the approach were excellent, but the implementation was too cumbersome

### Other Users Happy

In asking other recipients of the new machine the same type of questions, the DP managers reported similar reactions to CW. They felt that support was excelproblems were minimal, lent, and the support network working far better than they had thought possible.



Console typewriter works on multiprogramming basis to avoid disrupting work flow.



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Programmer Dan Begbie sets up the console for a run.



Loading the high-speed paper



The two-spindle disk drive stores working records, programs, system software.

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Sanders 5700 Display/Tape System

### Display to Punched Tape System **Permits Operator to Verify Input**

NASHUA, N.H. - Two key-board display CRT-to-punched paper tape systems have been announced by Sanders Associates, Inc

Designated the 5700 series, they allow visual checking of information before it is punched into 5 or 8-channel tapes

The input station is the key to the operation. It has a dedicated paper tape reader, a keyboard, and a CRT. In a typical application, the operator reads a format program into memory, setting up proper tab stops. Then she reads in repetitive information and keys the information which differs from record to record. All this appears on the CRT, which the operator can check against the source documents and correct by insertions, deletions, and typeovers. Corrected information is then sent directly to a common punch, which takes records on a first-come, first-served basis.

There are two units. The 5708 is an 8-channel unit which handles 64 ASCII characters. It can have up to three input stations and one high-speed punch, Sanders said.

The 5709 can handle either the ASCII characters or channel (Baudot) information. It can have up to 12 input stations, Sanders said, and ASCII and Baudot readers and punches can be intermixed for simultaneous transmission, the company said. Both units can read at up to 45 characters per second (limited

by CRT refresh rate) and can punch at up to 180 characters per second, Sanders said. A 5708 with one control unit.

three 1024-character memories (one per input station), and three stations, rack-mounted, sells for \$22,225 and rents for \$794 per month, the company said. Both the 5708 and the are available for threemonth delivery.

# **Expansion Foam Protects** Tape Libraries From Fire

protect magnetic tape libraries from fire and radiant heat has been developed and tested by Shell Oil Co.'s New York Data Center.

The heart of the system is a foam composed of water and a synthetic liquid, which undergoes a 500-to-1 expansion generated by a fan. Tests measured the system's efficiency in prothe system's efficiency in pro-tecting against radiant heat, ac-cidental open flame, and an in-cendiary missile, and determined the effect on tape in standard cannisters of prolonged immersion in foam.

Each of the heat and flame tests showed that temperatures inside the cannisters were held will below the 130°-150°F danger range specified by the tape manufacturer. None of the tests showed water vapor getting into cannisters.

Some interesting conclusions were drawn:

. The system appears to protect against Molotov-cocktailtype sabotage.

2. If the source of heat is below the library, tapes near the floor will come into contact with heated foam which may floor damage them.

An additional safety factor is the fact that the temperatures were recorded in empty cannisters - tape wound under tension will heat up less quickly.

4. The foam doesn't damage

NEW YORK - A system to clothes, so that tapes can be retrieved immediately after a disaster.

5. Foam can be controlled, and is not fully expended, as in a CO<sub>2</sub> system, providing backup protection against re-ignition.

6. It leaves a residue, but the

500-to-1 expansion means that the cleanup problem is limited.

Assisting Shell in the tests were the 3M Company, which made the tape, and Don Knapp, Inc., representing Rockwood Jetex. which developed the system.

### Firm Reduces Prices On Drives, Memories

BOSTON – Price reductions of up to 20% on Adage MTP7 magnetic tape transports and on selected core memory sub-systems, available on Adage Graphics Terminals Models AGT/10, AGT/30, and AGT/50, have been announced. The re-ductions have been made possible by increased demand for Adage Graphics Terminals and by production economies,



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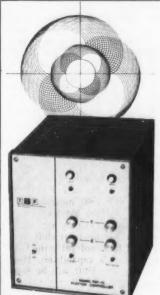
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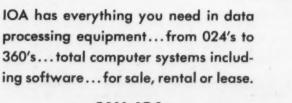
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### Communications Controller Relieves Central Processor

communication control system will relieve the heavy communications load on central proce sors of the size range of IBM's 360 Models 60, 65, and 85 and Univac's 1108, according to

Comcet, Inc.
The Comcet 60 includes 32-bit parallel processor with 900 nanosecond memory from 32,768 to 131,072 bytes. It has 16 high-speed general-purpose registers, four general-purpose



input/output channels, and 64 independent communication channels.

These channels can handle any type of line service at speeds etween 2000 and 230,400 bits per second or more, depending on the modems used. A com munications hardware transfer rate of over 1,800,000 bits per second can be achieved; hardware interrupt tabling and buffer toggling are credited.

The Comcet 60 prices "run in the same range as the multiplexor and line termination

**New Products** 

equipment now in use at the central processor," Comcet says. Comcet, Inc., 2 Research Court, Rt. 70-s and Shady Grove, Rockville, Md. 20850.

### Multiple-Use Console

new, integrated console system can be used as a remote batch terminal, as an on-line conversational station, or for off-line peripheral operations, the company says. The CC-36 Televideo Conversational/Batch Station includes a 300 card-perminute reader and a portable nonimpact 300 character-per second, 80-column printer.

This basic system sells for \$23,900, and can be enhanced with a keyboard for operator control and data entry, a television screen, and an interface for remote communications at up to 50,000 bits per second. For multiple copies, or larger column printouts, an impact printer is available. A station can be controlled by stored instructions.

Computer Communications, inc., 701 W. Manchester Blvd., Inglewood, Calif. 90301.

### Line Printer

The PRT-130 is General Electric's new line printer for the 100 series of small computers

The printer is rated at 1100 lines per minute and operates under the supervision of either Disk or Tape Operating System. It will lease for \$1150 per month.

GE also announced the PTP-120, a 150 character-persecond paper tape punch, also for the 100 series. The PTP-120 es for \$350 per month, and sells for \$13,500

General Electric, Small Com-

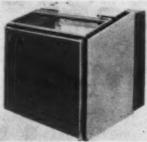


puter Marketing Operation, Bridgeport, Conn.

### 64-Character Printer

A line printer, the Mark IV, that prints 80 columns at 1050 lines per minute using a 64-character set, has been designed for data communications, remote ter minal applications, and small computer systems.

It will print up to six copies. The Mark IV print hammer is designed to be replaced in less



than two minutes, with standard tools, Data Products Corp., 6219 De Soto Ave., Woodland Hills, Calif. 91364.

### Tape Reader and Handlers

photoelectric paper-tape reader, PTR-723, and three related tape handlers, PTH-300, 500, and 1000 have been designed for digital data handling, communications, numerical con trol, phototypesetting, and other programmed systems.

The handlers operate at 30, 50, and 100 inches per second re-spectively, at 10 characters per

Bidirectional reading and highspeed rewind are standard on all three handlers. They feature quick-release reel hubs and dancer-arm lockout for easy loading.

General Electric, Information Devices Dept., Oklahoma City,

### Low-Speed Card Reader

A low-speed card reader, Speedreader 300, can be used in communications systems and with small and medium-scale The reader operates in demand mode at up to 300



cards per minute. A flexible blade picker follows variations in

card shape. SR-300 can be interfaced with any computer system. Maintainability is improved by use of TTL circuitry, and by solid-state plug-in modules, the company

The reader is 20 in. wide, 15 in. high, and 22 in. deep, and weighs about 70 lbs.

Data Products Corp., 6219 De Soto Ave., Woodland Hills, Calif.

### Stored-Program Accounting

A new, stored-program accounting machine, the 6435, is capable of storing 160 instructions from punched cards, and is optionally expandable to 320. The instructions control repetitive processing steps, calculation, and

printing.

A 6430, with console card reader, will rent for \$450 per month and sell for \$15,750. With reader and punch, rental is \$740 per month and the selling price is \$27,100. First customer deliveries are scheduled for the fourth quarter of this year.

IBM, Data Processing Div., 112 East Post Rd., White Plains, N.Y.

### 2400-Bit Data Set

A new data set, Modem 2200/24, transmits at 2400 bits per second over dial-up or dedicated leased lines.
It is a four-phase modem, com-

patible with most existing four-



such as the Western

Electric 201B.

The set includes circuitry techniques found in eight-phase units and is a one-unit duplex set. The price is \$2350 with delivery starting this summer.

International Communications Corp., 7260 N.W. 36th Ave., Miami, Fla. 33147.

### Phone Translation System

Compute-A-Phone, a Touch-Tone to remote keypunch translation system, will accept full alphanumeric information, entered by different combinations of two Touch-Tone buttons, and will also code, onto cards, various elementary arithmetic funcsuch as add, subtract, multiply, divide, total, and clear.

The system is simple, for it needs only a template over the Touch-Tone buttons give the combinations for arithmetic and message functions, and a translator located at the site of the remote keypunch.

Applications already being performed include truck patching, transmission of engineering drawing requests, dairy cooperative customer order processing, and medical billing.

Photo Magnetic Systems, Inc. 10750 Tucker St., Beltsville, Md. 20750.

### General-Purpose Terminal

A movable-keyboard data enconsole, the LC-728, functions as a general-purpose ter-



minal, providing two-way communication with a computer.

It is part of the LC-720 Data Entry System, for entry onto magnetic storage media from several terminals.

Logic Corp., 15 E. Euclid Ave., Haddonfield, N.J.

### Wideband Data Systems

Diginet 400 is a new series of wideband data systems that will handle computer data, facsimile, and wideband voice messages. The systems include baseband carrier data sets, vestigial and sideband modems, and repeaters. The units communicate synchronous or nonsynchronous duplex serial binary digital data up to 50,000 bits per second.

Data sets for computer terminal interface are housed in a desk-top cabinet: repeaters and



sideband modems which communicate with communications equipment installations come in different rack-mounted, shallow-depth designs.

Diginet TDM 401 and 402 are baseband data sets for high-speed digital interface with equipment such as magnetic tape terminals, a computer or high-speed remote terminals. They condition the digital data for transmission over cable pairs.

Diginet TDM 403 baseband repeaters are for extended dis-tances between a baseband data set and a Diginet 400 system component such as another baseband data set, a carrier modem, or a carrier data set.

Diginet TDM 420 and 421 vestigial sideband modems interface the baseband transmission from a TDM 401, 402, or 403 with

carrier equipment.
Diginet TDM 422 and 423 carrier data sets are vestigial side-band data modems which interface directly with the data terminal for applications where terminal and carrier equipment are near each other.

Diginet 400 systems may be configured in point-to-point, multipoint, and switched communication networks. The digital interface is basically the same regardless of system configura-tion or whether the interface is with a Diginet baseband or carrier data set.

Section P. General Electric Section P, General Communications Products Dept., P.O. Box 4197, Lynchburg, Va. 24502.

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# **Employment System Said To Handle All Job Types**

By Patricia Coffey CW Staff Writer

SALT LAKE CITY — What is described as the only computer system that finds jobs for workers in a full occupational spectrum is being utilized here by the Utah Department of Employment Security.

People may now receive job referrals in minutes rather than days, according to Curtis P. Harding, department administrator. Harding said that Utah was selected by the federal government for the job-matching pilot project. It took two years of planning and implementation.

"The present system was designed by the state and federal governments and adopted by the data processing people," he said. Harding said they wanted to find an ideal system. Although other jurisdictions are using computerized job matching, Utah's is the only system that covers the full occupational spectrum, he said.

The three-month-old system is expected to handle 80,000 applicants and 50,000 jobs a year.

Employers with job openings

phone an employment security office. From there, job specifications are transmitted from a video data terminal over telephone lines to an RCA Spectra 70/45 computer. The computer searches through its files for persons whose skills match the specifications.

The same process occurs when a job-seeker registers. The file is sifted to see if his qualifications can be matched to a vacancy. If not, they are stored electronically for later matches. When he secures a job, his name is removed from the files.

An employed individual seeking an improvement in his job may also make use of the system.

Harding said that several thousand job-seekers and openings are being matched each week. During the national election

During the national election campaign last summer, President Nixon expressed interest in the use of computers to help match workers with jobs. "I think if a computer can match boys and girls for dates, it can match men and jobs," he said.

### 4th GE-600 System in Operation

SCHENECTADY, N.Y. - A \$3 million GE-600 series information processing system has been installed here to provide Mark II time-sharing service to users throughout the Northeast.

Installed in GE's Information Processing Center at 60 Washington Ave. here, it is the fourth such system in operation. Others are in Los Angeles and Cleveland.

The system supplements the Mark I time-sharing service provided over the past three years

by three smaller GE-200 systems

The larger memory capacity of the Mark II service enables users to prepare and process programs approximately twice the size of those using the Mark I service, at speeds up to 10 to 15 times faster, GE said.

Service will be available to users in such upstate cities as Utica, Syracuse, Rochester, Buffalo, Binghamton, Elmira, Poughkeepsie, and Albany; and to Vermont and Massachusetts.

### **Linnell Electronics Officers Resign**

CHERRY HILL, N.J. – More details became available last week regarding the recent resignation of James Linnell from Linnell Electronics, a subsidiary of Memory Magnetics Inc. Apparently, not merely did Linnell

### Tape to Card Units Shipped

NEW YORK – Mohawk Data Sciences Corp. has begun shipping a new line of magnetic tape-to-punched card subsystems to end-user customers.

The subsystem, consisting of a Mohawk Data-Recorder cable connected to an MDS 6013 card punch, converts records on magnetic tape to punched cards at 200 cards per minute. By using Data-Recorders with transmission capabilities, the new devices permit tape-to-tape transmission of data and conversion of cards at a remote site.

The card punch, which includes an echo check to insure punch accuracy, lists for \$21,500 and rents for \$488.50 per month with maintenance. The total subsystem carries a minimum list price of \$28,700 and a monthly rental of \$625, depending on the model of Data-Recorder used.

resign from the presidency, but the other officers also resigned, including the treasurer, M. Greenberg, and the sales director, Lawrence Brownsey.

tor, Lawrence Brownsey.

Wes Powers, president of Memory Magnetics, told CW that he didn't feel it was very unusual that the presidents of both Athana Corp. and Linnell Electronics, two of MMI's major subsidiaries, should have resigned from the firms that bore their names. "A person may be a very fine engineer, but that doesn't mean that he makes a good president," Powers said. "I just could not agree with some of the sales policies."

Linnell said that Powers had urged the officers not to resign but they had all insisted on doing so.

The production situation at Linnell appears to be that eight disk drives have been completed but only one or two have been sold.

In the meantime, the stock-trading suspension order against the Comstock Keystone Corp., the former name of Memory Magnetics, continued in force although an audit was said, by company spokesmen, to have been completed and presented to the Securities and Exchange Commission.

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### Editorials

### Plan for Progress

One of the news items from the IEEE show deals with a 360-compatible terminal which the manufacturer says can replace the IBM 2260. The ATC 2000, however, can hold many more characters on its screen than can the 2260. This presents users with both an immediate problem and a long-term one.

Immediately, of course, it means that people who have the IBM unit must re-examine their needs and see whether they really could use the compatible unit with advantage. This is a standard problem that is hitting users more and more frequently as compatibility comes into reality.

But even more important than this is the second-level problem. As compatibility clearly is coming, it is no longer reasonable to design systems simply for the equipment that is currently available. The progression of displays from small to large has been only one of the apparently inevitable results of progress. When the compatibility feature is added, however, it suggests that an analyst should design a system so that it can be changed every six months or so instead of every three or four years.

How it will change, of course, will not be known in many cases. But contingency factors - like the possibility of a unit with a larger display - are now such a likelihood that they should be included in the original systems analysis.

This is not often done. The likelihood of major changes in a short time span has been so slight that any decisions about them are normally taken only after the new units have become available. Frequently this is so costly that it may prevent the new units from being properly considered.

However, this cost could be avoided if it were realized that progress is inevitable, and if analyses were made, on a contingency basis, of the four or five most likely advances in the technology at the time when it is least expensive - during the original study.

### Help a Datamation Reader

Readers of the March Datamation, reading of IBM Vice-President George Beitzel's statement on "Fourth Generation" compatibility, may feel like the man who came into a detective movie half an hour after it started. Reasonably so - because they have got only half of the story.

What they weren't told is that the whole IBM internal newspaper article was on the subject, "The Fourth Generation - Competition," and that Beitzel was supposed to be answering the question, "Do you see the next generation as having program compatibility?" Understanding his answer, without knowing the question (or even that there was a question!) is practically impossible.

So - if you do know a Datamation reader who is not also a Computerworld reader, won't you help him and let him know what the real content of Beitzel's remarks was? (To help you, we are reprinting the full article on



"Thank Goodness, Someone Finally Remembered the Wheels!"

### Letters to the Editor

### Canning Challenges Editorial Demanding ACM Explanation

I wish to take exception to your editorial of March 5, titled "Full Explanation Needed." You imply that ACM representatives to Afips, with unparalleled generosity or just plain shortsightedness, "gave away" a large share of future Afips surpluses, under the new constitution. Such is not the case.

If you had studied both the old and the new constitutions carefully, or had asked any of the Afips board members, you would have found the

following: Under the old constitution, the surplus was determined after funds were approved for Afips-sponsored projects. Under the new constitution, the surplus is determined before any projects are considered. Further, the framers of the new constitution were aware that there is a rapidly growing number of requests for Afips funds to sponsor worthy projects. The new constitution allows Afips to continue to sponsor projects but not at the expense of the surplus to be distributed to the three societies. ACM not only will not get less but may well get more income under the new constitution.

Richard G. Canning **ACM** Representative

Afips Executive Committee

As the title of CW's editorial "Full Explanation Needed" suggests, what is sought is light, not heat. We did not imply anything: we merely stated that the financial implications for the ACM of the new Afips constitution are substantial (a definite limit is set on what funds Afips can transfer to the members such as ACM), and as the ACM is now in financial distress, an explanation of the implica-tions should be offered. Canning's own presentation of the new Afips constitution to the ACM Council failed in this important regard.

Computerworld has studied both the old and the new constitutions carefully. Indeed, it appears we have studied the new one more carefully than the people who OKed it for release. (See next letter.) ACM members still need a full explanation. Ed.

### CW Congratulated for Noting Error in the Afips Bylaws

Congratulations on picking up the typo in our bylaws [CW, March 19]. They should of course read, Afips "shall not engage in any substantial activity which is in direct competition with activities of its constituent societies." The error occurred in preparing the printed version.

Bruce Gilchrist **Executive Director** 

Montvale, N.J.

### Disk Pack Damage, Not Drive Damage, Seen as Real Problem

Again the manufacturers are greedy by trying to trong-arm users into using only their disk packs by making head damage to their drives a customer

Nonsense. In over 50,000 hours of 1311/2311 use (unfortunately with costly manufacturer's packs) we have never had head damage.

On the other hand, two packs have been destroyed by (1) main metal arm snapping from fatigue, and (2) whole mechanism overriding crash stop barrier.

Hence, in my opinion, in practice the manufacturers will be more concerned with paying for competitive packs (and not being able to replace with their own packs at cost), than in collecting head damages.

George W. Warner, CDP Director, Management Control Systems

Aberdeen Manufacturing Corp.

### For First-Time Users

# Univac Systems Have a Lot to Offer

By A.B. Williams

CW Staff Writer

Univac's recently announced Mark II models of the 9200 and 9300 processors, supported by 8411 disks, tapes, and faster printers, are aimed right at the first-time user.

Mark II is on the nose. Pre-viously, the 9200 was limited to cards and the 8410 mini-disk. The 9300 could have tape, but the larger 8411 disk was reserved for the 9400 user. Printers were the "integrated" units - 250 lines per minute on the 9200, 600 lines per minute on the 9300. The offerings were attractively priced - the new ones are, too, Univac's early 9000 series with the understanding that to get faster peripherals, the

user would have to get a larger processor. This has now been changed.

The 9000 series software reflects the changes. The 9200 was originally offered as a card system, then enhanced with the 8410 disk. The 8410 was supported by input/output software only - no operating system, no compilers. This, too, has changed. Both the 9200 and the compilers. 9300 will have Cobol, RPG, and an assembler for tape and disk, and a tape Fortran.

The announcement had two nuggets that may not be quite so obvious. When a facter printer is attached via a multiplexor, the integrated printer can be released to serve as an outputsystem message writer - at considerably higher speeds than competitive keyboard printers. The 350,000 byte-per-second selector channel offers an opportunity to speculate about future Univac announcements of larger, faster mass storage units. The 8411 doesn't use half the selector channel's capacity, and it places the greatest demand on the selector of the current 9000 series peripherals.

An attempt to prolong the life of the user's processor is good news. Mark II does that. Other manufacturers will be doing more of this in the future - out of sheer necessity, if not for altruistic reasons.

Every announcement in wre small-scale market makes it more (Continued on Page 9)

An Interview With DP Group's Assistant General Managers

# Fourth Generation"...Competition..

G.B. Beitzel, IBM vice-president and assistant general manager plans & controls, DP Group.

What will be different about the "Fourth Generation"?

MR. BEITZEL: We have built

the business, not in terms of generations, but in terms of better service for the dollar. The great promise for the future is in work started months and sometimes years ago. Future an-nouncements will be determined not by a "liberal" or a "conservative" announcement policy, but rather by the best way to get better price performance out into the field and get it there before the competition does.

MR. PAPES: I see another indicator of our business philosophy by looking at the specific developments under way. If you looked at our major projects a year ago, you'd see that we are shooting for higher goals today – more performance, more function, more capacity, more equipment that is competitive. We are swinging with the technology. As the technology presents us with an opportunity to do better, we are moving right ahead and improving what we have. We intend to continue in the leadership role.

The above article appeared in December, 1968, in an internal IBM publication. Its meaning is currently under discussion, with Computerworld warning that it appears that the Fourth Generation may be program-incompatible and calling for a clear statement from

T.C. Papes, assistant general manager - operations, DP

When we introduced System/360, customers had to program, essentially, except for the emulation projects. Do you see the next generation as having program compatibility?

MR. BEITZEL: When nounced the System/360, we asked the data processing com-munity to "reset to zero." We did this because of the proliferation of languages, machine archi-tecture, and input and output devices. Incompatibility and proliferation meant customers were paying a premium price to go māch further in computing. That was our judgment. It has been more than vindicated by System/360's reception in the marketplace.

Where do we go from here? We have a great debt to ourselves and to our customers to maintain some consistency between where they are today and where they are going to be in the future. But I don't think we will do this at any price. If some-thing comes along we think is a substantially better way to get price performance into the market, we would not hesitate to change.

Beitzel - who, according to the full article, is apparently already in a position to know (1).

In response, Beitzel claims that he was quoted out of context and reiterates his "statement" (2), but ignores the question he was supposed to answer (3). This is the full article.

# New Systems Aimed at First-Time Users

Continued from Page 8)

obvious that a prospective new user should do a good deal of homework. He should define quite closely what he needs to make the break from pure card or manual to computer. This will or manual to computer. This will determine the company's real needs. They often may be simply stated, as, "How much will you do for us by way of programming and systems help?" They should also include an honest attempt to determine when the installation can become independent of the vendor's help in getting on the air, and a look into the future sufficiency of the processor under consideration.

"How much more can I do efficiently with the processor we're talking about?" is another question, and one which Univac is beginning to answer.

As a vendor deeply committed to the small-computer user, Univac is not alone. IBM is a household word; 360/20 is perhaps the first small computer that comes to mind. Other vendors deeply committed to the service of the first-time user are Honey-well, with the 110 and 120; NCR, with the Century series; and GE, with the 100 family. Each sells a different combination of strengths in hardware. software, and support. Since the first computer decision is so imporant, the would-be user is

well-advised not to sign with the first vendor who calls. One may satisfy his particular needs better than the others.



A Univac 9200 Mark II system.



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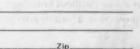
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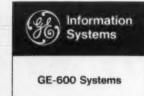
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necessary processing at the same time," says Dr. R. H. Bruns, chief of the Data Systems Division at Kennedy Space Center. "It is beyond compare." Credit the people at NASA for a cost-saving decision. Rather than buy individual computers for specialized jobs, they chose a single information system with the ability to handle many programs concurrently — a

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That's why we call the GE-635 the world's only 3-Dimensional Information System. The Apollo launches have proved that it works successfully. Let us prove it to you. Call your GE Information Systems Sales Representative. Or write General Electric, Section 290-27B, 1 River Road, Schenectady, N. Y. 12305.

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# Real-Time Systems Conference Planned

ENCINO, Calif. - Based on the response to the call for papers the 1969 Computer Group Conference, four major sessions have been announced: Off-Line Computer Systems in Hospital Management; Real-Time Systems for the Management of Acutely Ill Patients; Computer Modeling and Analysis; and Bio-

medical Computing.

The conference, which has as its theme "Today's World of Real-Time Systems," will be held June 17-19 in the Learnington Hotal Minneapolis Minn. ton Hotel, Minneapolis, Minn. In addition, the technical pro-

gram will also cover such topics as high-speed data communications, software testing through functional simulation, small time-shared systems, on-line in-formation retrieval systems, languages for process control, and new system designs to meet specific real-time requirements. Further information may be obtained from Robert M. Kalb, conference chairman, Univac Division of Sperry Rand, 2276 Highcrest Drive, Roseville, Minn. 55113.

### Supervisors Still Cry for Relief From Paperwork, Survey Finds

NEW YORK - Wall Street managers aren't the only ones drowning in a sea of paperwork these days. According to a recent nationwide survey (total of 1100 responses) conducted by the American Management Association's Supervisory Management magazine, two-thirds those supervisors responding said that half or more of their time is taken up with shuffling papers.
Though the samplings were de-

liberately weighted on the side

of production supervisors, 63% of the respondents said they supervise office activities, as against 37% for plant activities. This suggests a strong trend toward greater administrative responsibilities for all supervisors regardless of the type of activity in which their company is engaged. Hence, in the question-naire space reserved for com-ments, the many requests for help with clerical problems and paperwork management.

### Univac Users Elect Young

WHITE SULPHUR SPRINGS, W. Va. - Arthur P. Young of Remington Rand has been elected president of the Univac Users Association, succeeding James S. Nelson of U.S. Gypsum Co.

Others elected at the spring conference here were George J. Popp, Jr., Harris Trust & Savings Bank, vice-president; and Seaton B. Milne, Bell Telephone Co. of Canada, secretary.

The UUA, which held its first formal conference in 1957, is designed to bring the Univac user together with the company representatives to exchange information and ideas.

The association holds semiannual conferences. The next will be held at the Sheraton Palace Hotel, San Francisco, Sept. 16-18.



The name is PISORT and Programmatics could do it because Programmatics is in the software business. Strictly. PISORT is an amazingly simple piece of plug-in software that's fully compatible with IBM's DOS sort program. Programmatics guarantees that PISORT will not only cut your sort time in half; it will cut your disk space in half at the same time. PISORT includes all the features of DSORT and utilizes the same JCL and sort control cards. What you have to have, of course, is an IBM 360 with 65K or more operating on DOS. Which doesn't mean that all you OS people should defenestrate yourselves. We're working on our OS PISORT now. Lease, license and lots more good information is available on request. By now, you've probably rationalized that your IBM Sort is free. Which is true. But you've got to admit that it's only half fast.

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# Attendance Data Input by Card Dialers Helps School Monitor 63,000 Students

PONTIAC. Mich. — A computer is taking attendance daily for some 63,000 school children here and is credited with helping to reduce tardiness and absenteeism in the Oakland Schools.

to reduce tardiness and absenteeism in the Oakland Schools.

Oakland Schools is an intermediate district serving 28 local school districts within Oakland County. Oakland officials say theirs is the only system in the country in which the total attendance function is provided by a single electronic transmission from participating schools.

The computer compiles and distributes attendance figures so swiftly that school officials are able to spot and analyze trends and take positive action before attendance problems develop. Computer-generated statistics already have revealed that about 80% of those pupils who enroll as much as a day late drop out before the semester is completed.

Merlin K. Reeds, director of the Oakland Schools Division of Data Processing, said he has been told by guidance counselors that poor attendance often has its roots within the family and may be traced by a careful examination of pupil records through elementary, junior, and senior high schools.

"This computerized recordkeeping allows a social worker to pay but a single call on a family regardless of the different schools its children may attend,"

Reeds said some schools within the districts have dropped from the head of the list on poor attendance as a result of knowledgeable officials' use of tardiness and absenteeism reports provided by the computer.

An IBM 7770 audio response unit is activated when individual schools tap out a code on a Touch-Tone phone and instructs callers, "Please send school ID." This is done by inserting telephone card dialers coded with the name of the school, type of attendance — daily, hourly, etc. — and the period covered.

Next, the computer tells the caller, "Please send attendance." This is accomplished by inserting the attendance card dialers for pupils who are tardy or absent. The completed data is transmitted to a 360/50 which promitted

vides printouts for use by individual school officials.

"Early intervention in cases of excessive absenteeism has resulted in a substantial decrease in the number of pupils referred to the authorities under the compulsory attendance law," Reeds said.

He said the information on attendance trends provided by computer-generated statistics also will be used in analyzing the whys and wherefores of perfect attendance.

"Guidance counselors feel that

"Guidance counselors feel that if we can find out a little about the attitudes of those pupils who never miss a day of school, we may also shed some light on the other extreme," he said.



Barbara Gordon, 14, uses a card dialer unit at John F. Kennedy Junior High School to feed attendance data to the computer.

# Why select Sangamo Data Stations for keyboard applications?

Ask the operator who uses one.

"There's more work space.
Plenty of leg room.
Even a drawer for
personal belongings."

"It speaks 'English.' No confusing codes to learn Makes

"It's almost silent and magnetic erasure provides instant error correction."

> "It's the easiest to operate Simple tape threading takes mere seconds."

### Computer Law Grant Offered

WASHINGTON, D.C. – The National Law Center of The George Washington University is offering, under its Computers-In-Law Institute, a computersin-law graduate research fellowshin.

This fellowship is for the ninemonth academic year. The stipend is in the amount of approximately \$7800 (which includes \$1800 for tuition). It will be awarded for research and related study in the combined computer and law disciplines.

The research fellow must hold an LL.B. (or equivalent degree) and will be expected to be competent in some aspect of computer technology, including sufficient ability in at least one programming language to code his own programs. University courses in software or hardware will be available, if needed, as part of his Master of Laws degree program.

The fellow will undertake an approved program of research and study under the direction of a faculty member associated with the Computers-In-Law Institute. This program will lead to an LL.M. degree after two semesters of residence.

For fellows successfully com-

For fellows successfully completing the first year, a follow-up J.S.D. fellowship of approximately \$8800 for the succeeding year may be available, the university said.

It's human engineered! And that's only the beginning of the new Sangamo Data Station's major advantages. It produces computer compatible tape—eliminates cards—saves computer time—doubles as a verifier—its electronics are 400% faster than the other leading keyboard-to-magnetic tape

machines. Alpha-numeric display—no Octal or. EBCDIC codes to learn. Installation includes professional operator training by Keyboard Training, Inc. Resident customer engineering service. Delivery now starting in two series: DS-7000 and DS-9000. Interested? Let's communicate!

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10-69



# If you're considering keyboard-to-tape, consider your operators.

Ty-core has.

By now you've heard all the arguments in favor of converting your data input processing from keypunch to keyboard-to-tape. Basically keyboard-to-tape is faster and lower in cost. Two excellent reasons for converting. The big hang-up, however, has been the time and trouble it takes to retrain your operators. Note: "has been". Now, of the many keyboard-to-tape units offered today, one is designed specifically for simplified training and operation. It is manufactured and marketed by Ty-core.

### The Keyboard

The keyboard of the Ty-core operator station is arranged in keypunch format. The operator uses the system she's accustomed to. The one difference is "touch". The Ty-core keyboard utilizes optical rather than conventional mechanical switching. The result is a true "typewriter feel" similar to that of the most expensive electric machines, enabling the operator to maintain speed with maximum efficiency. A mechanical interlock prevents depressing two keys simultaneously.

Any one of 1800 programs can be selected, entered and automatically verified.\* Any record length can be selected — up to 240 characters. Operation of "duplicate", "skip", or "left zero fill" is automatic at virtually instantaneous speeds. Mode switching is simplified by use of keyboard keys with front panel selection.

### **Field Control**

A field control display, located on the front panel, identifies the field and tells the operator exactly where she is within the field at any time. This exclusive feature\* simplifies operation and helps to increase productivity by eliminating field errors.

### **Error Display**

A unique error display "talks" to the operator in plain English. There are no cross matrices or BCD lights to interpret, and no bouncing rows of numbers to decode. If the operator is in column 119, the number 119 is displayed in %" numerals. If the character (K) is in question, the (K) is displayed.

### Ty-Tape

In the Ty-core system, data is keyed directly from the keyboard to a Ty-tape cartridge. This eliminates the need for threading and handling tape-to-tape reels and prevents data loss or tape damage. The cartridge is virtually indestructible and may be used over and over.

### **Data Pooling**

A Data Accumulator accepts data from one to one hundred operator stations. This enables the supervisor to pool data, making one large reel from the outputs of individual operator stations. Pooled data from the Data Accumulator is in IBM compatible form.

\* Optional

### **Strictly Personal**

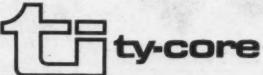
Additional "human engineering" factors incorporated into the design of the Ty-core keyboard-to-tape system are worthy of mention. The operator's station is available in a variety of handsome decorator color combinations. The unit is operated at comfortable desk-top level using a modern desk and contour-comfort chair. The desk even has drawers for the operator's personal things . . . a feature not available in most competitive units.

### **Strictly Business**

Ty-core keyboard-to-tape stations rent for as little as \$99 each per month. The Data Accumulator for \$180. Operator training has been cut from weeks to hours by utilizing modern audiovisual techniques. For additional information write on your company letterhead.

### See A Demonstration

Ty-core hospitality suite, Sheraton-Plaza, Boston, May 14, 15, 16. Use our "door-to-door" limousine service from the War Memorial Auditorium to the hotel.



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# All the News That Fits, We Print' Could Be Computer Editing Theme

By Joseph Hanlon

CW Staff Writer
EASTON, Pa. - "All the news
that fits, we print" should be the
theme of newspapers using a
computer program to cut copy
to fit their news pages.

to fit their news pages.

The program, Anpat (American newspaper publishers' abstracting technique), drops paragraphs from an article to shorten it to a predetermined length. The program is intended only for wire-service copy, such as is provided by the Associated Press or United Press International, and can be used only by newspapers that use wire-service copy without further editing.

Wire services provide articles to newspapers in the form of hard copy (typed on a teleprinter) or punched paper tape that can be fed directly to linecasters. Anpat uses the paper tape to read the article, cut it to a predetermined number of lines, and then produce a new tape for the linecaster.

Cutting is done only by drop-

ping paragraphs. Anpat does no rewriting or rearranging.

In deciding which paragraphs to cut, Anpat gives each word a numerical weight (giving extra weight to key words and capitalized words, for example). These weights are added to assign a weight to each paragraph. Finally, the article is cut by dropping the least important paragraphs, according to these weights.

Cutting from the middle creates a problem that Anpat has not been able to solve, however. Anpat makes no attempt to find out if two paragraphs are related, and consequently it may drop a paragraph identifying a speaker, but retain the next paragraph in which he is quoted. Similarly, it may drop a paragraph introducing a new idea, but retain subsequent paragraphs explaining that idea.

### Only Partially Ready

Erwin Jaffe, research director of the American Newspaper Pub-

lishers Association Research Institute here, explained that Anpat is really designed for use in combination with a much larger system which has not been fully developed. Such a system would probably contain a CRT unit with editing capabilities which would allow the copy editor to make changes, and then produce a revised paper tape.

Currently there is no easy way to make changes in paper tape, so Anpat is of use to newspapers that run only wire-service copy without editing.

Jaffe admitted that, "Anpat as it exists is not perfect," but he said that it is important as "a first step into the editorial area, where no one has done anything about automating the work flow." He also noted that it is "a relatively simple program for an inexpensive computer – the IBM 1130."

Two newspapers are currently using Anpat, according to Jaffe, but he refused to identify them.



Computer graphics aided architect James Dickson in the design of this unusual model house.

# Computer Graphics Aid In Designing Model House

CLEVELAND - Computer technology was used by architect James Dickson as an aid in designing a \$50,000 walk-through model house built for the 1969 Cleveland Home and Flower Show.

To double-check perspective and sight lines, architect Dickson used a computer to convert two-dimensional drawings into three-dimensional values. The computed graphics were handled by the University of Washington, College of Architecture and Urban Planning, Department of Architecture.

David L. Bonsteel, assistant professor, headed the computer graphics group. Georg Schwalm-Theiss and Henricu Verschure, graduate students, organized and executed the work.

In outlining reasons for using computed graphics, architect Dickson said, "Plans or working drawings give the architect a two-dimensional picture. After a structure is built, visual problems sometimes loom up in the most unlikely places. The computer provided us with a series of line drawings of the house from any given point of view. Thus, any aesthetic problems could be studied and resolved before we started building."

Bonsteel said the group pro-

vided 12 exterior views. Computer time was 46 seconds on an IBM 7094-7040 DCS computer. Plotter time was 40 minutes on an EAI 3500 table plotter.

The program which enabled a three-point perspective projection to be calculated and plotted for each station point, was developed by the Urban Data Center, Department of Civil Engineering, University of Washington, and modified by the university's department of architecture. Procedures steps were as fol-

1. Preparation of polygon data (two or three-dimensional closed planar shapes) describing environment to be pictured. This involved translating the building geometry into numerical values (X, Y, Z coordinates) of each point plotted.

2. Preparation of plot data describing station point, focal point, and cone of vision for each view.

each view.

The project was one of a series that has been carried out in the university's department of architure as studies concerned with the simulation of visual

experience in architecture.

The complex four-bedroom, four-bath, two-story home makes the most of interior space

### NOTICE TO ADVERTISERS

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May 14, 15, 16

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  - (c) Pub. set closing April 25 (Space reservations & copy)
  - (d) Black and white closing April 28 (Space reservations and mechanicals)
- SJCC Show Issue mailed May 15th
   5-6000 issues distributed by Computerworld to show attendees May 15th
  - (a) Issue date is May 21
  - (b) Color closing April 25th (Space reservations & mechanicals)
  - (c) Pub. set closing May 2
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These closing dates are in effect only for these SJCC issues . . . before and after, it's Business As Usual . . ., Friday closing for the next Wednesday's issue. We're closing earlier to serve you better. SJCC is important to you, we want to give your add the best possible service. AND THINK ABOUT THIS . . . FOR THE MONTHLIES, SJCC closed last week. ONLY in COMPUTERWORLD do you have the chance to improve your product ad — up to the end of April. That's why we say . . . the only thing faster than the fast-moving Computer Industry is COMPUTERWORLD . . .

The first and only NEWSWEEKLY for the Computer Industry.

# RAF's Record and Pay System Called Most Technically Advanced

By a CW Staff Write

GLOUCESTER, England – A computerized record and pay office system, described as the largest and most technically advanced in its field in the world, has been placed in full operation by Britain's Royal Air Force.

Centered around a Univac

centered around a Univace 1107 computer, the system is installed at the RAF station at Innsworth near here. Primary benefits of the system will be increased administrative efficiency and considerable economies in clerical mahpower. Another asset from the system is expected to result from the ability to forecast manpower requirements rapidly from the concentration of information.

The file records relate to personnel and pay data of upwards of 100,000 airmen and airwomen, some 20,000 serving officers, and reserve forces.

The records are used for allocation of manpower to every RAF unit throughout the world, management of careers, preparation of statistical information, issuance of pay statements, and provision of contingency plans for overseas emergency reinforcement and mobilization.

When fed with basic codes relating to a change of any type of record, the computer automatically updates all relevant records and produces a multitude of exception and warning printouts and other essential management information.

Taking 10 years to complete, from the initial feasibility study to full operation, the record and pay system is estimated by RAF officials to be five years ahead of any other similar system.

The software programming in the system has been designed in modular structure form to minimize the amount of rewriting required when amendments to the system may be needed.

The complete 1107 system includes a main memory of 65,000 words, two high-speed FH-800 random access drums storing 9.4 million characters of information, 11 magnetic tape units, three high-speed printers, and two paper tape reader/punch units.

# **Computers Keep Track** Of Weather and Ships

was a time when sea captains looked at the sky, held a moistened finger to the air, then charted a course and set sail. They took their chances against the unknown weather and seas.

Today's professional skippers rely on the most up-to-date weather data, and many now depend on a computer to aid them in keeping abreast of the weather and plotting their

To help merchant ships cross the oceans through areas of best weather, Pacific Weather Analysis Corp. uses a computing sys-tem which keeps track of the rapidly changing ocean weather and as many as 300 moving ships at a time.

By studying ocean weather maps and the location of each ship, meteorologists at Pacific Weather Analysis can advise cap-tains of the most favorable courses to steer. Each ship re-ceives advice periodically by

"By recommending initial courses and en route course changes that offer the best winds and seas, we can reduce a vessel's ocean-crossing time by 12 to 24 hours," said Bill Dupin, Pacific Weather Analysis vice-president. "As we study the weather ahead of a ship, we can develop very minor course changes that will help the captain avoid adverse conditions and ensure the safety of his ship, cargo, and crew

Frequently, a course change of just a couple of degrees will affect a ship's total voyage and arrival time significantly," he added.

Captains also rely on informa-tion provided by Pacific Weather Analysis to determine how best to stow and lash-down their cargoes in preparing for the weather ahead.

"Keeping track of 100 to 300 moving ships at a time and the constantly changing weather around the world is a huge task," Dupin said. "If we had to track each ship manually, we couldn't keep up. But the com-puter system handles the job without error, day and night. Without missing a thing, it constantly monitors the progress of each ship and can pinpoint the location of a ship at any given moment."

Weather information from Teletype machines is fed into the IBM 1130 system, along with periodically teletyped po-sition and course reports radioed from ships served by Pacific Weather Analysis. A plotting device attached to the 1130 auto-

COMPUTER TIME TIME BROKERS, INC. National Brokers of 380 Lexington Avenue, N.Y 10017

matically prepares maps every six hours showing the position and course of each ship and the prevailing weather at numerous

locations across the seas.

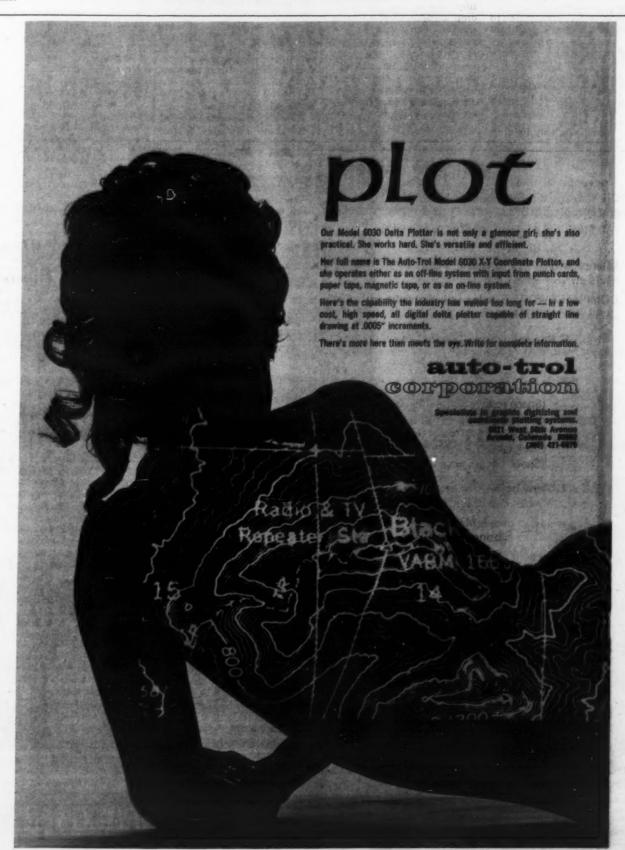
The maps also show "sea and swell" — the prevailing disposition and currents of the waters.

"We constantly receive weather "We constantly receive weather data from every legitimate source, including domestic and foreign weather bureaus, satellites, and ships," Dupin said.

Pacific Weather Analysis has offered course changes that saved up to six days' crossing time.



A meteorologist checks computer-produced maps showing the location of ships and the prevailing weather over the Atlantic and Pacific Oceans.





COMPUTERWORLD

# software

# **GE-400 Software Offered** For Accounts Receivable

PHOENIX - An accounts ceivable system for the GE-400 line of computers has been announced by GE. The package can serve both single and multilocation companies having a variety of businesses.

The new system automatically posts, updates, bills, and identifies delinquent accounts. Many different weekly and monthly reports are produced, and are said to provide a thorough insight into financial trends and more effective financial control of business operations.

The system is, according to GE, suitable for banks or computer service bureaus, as well as for manufacturing firms. The system is currently processing more than 12,000 open accounts in the accounts receivable section of GE's Construction Materials Division in Bridgeport.

Commenting on the division's installation of the accounts re-

write.

ceivable system, C.A. Renouard, manager of manufacturing industry development, said imple-mentation of the new system resulted in marked reductions in receivables processing time due to: 50% reduction in input preparation time, 80% reduction in error detection time, 10% reduction in the average number of days an account is open, and a reduction of two-thirds in the time originally devoted to processing monthly customer statements

The package operates in any GE-400 computer with 16K words of memory, five tape drives, a card reader, a card punch, and a high-speed printer. The program is also adaptable to disk storage, if desired.

For further information about this package, a brochure entitled "GE-400 Accounts Receivable System" (#GEA-8800) is available from General Electric Dept. 6-207, Schenectady, N.Y

# New Software Package Stores, Retrieves, and Updates Programs

BOSTON - A new software package, designed for the "con-venient storage, retrieval, and updating of computer programs and known as Accufile, is available from Cullinane Corp. here under an exclusive marketing and maintenance arrangement with the developer, Anagram Corp. of Virginia.

The package is currently operational at several sites including the Cosmic Software center at University of Georgia and the Illinois Institute of Technology library of programs for mechanical structure analysis. the company said.

Using magnetic tapes, the package stores, maintains, modifies, deletes, and retrieves decks or individual records. It can, according to the company, handle flowcharts, programs, program specifications, etc. Due to a very compact method of storage, up to one-half million cards may be stored on a single tape.

For each tape produced, a current table of contents is printed. If individual programs are listed, an asterisk appears beside the card number for each card modified or added. All parts of any stored deck may be used to create new decks, which can then be stored. The entire program is renumbered if changes are made affecting the number of cards.

**Built-In Flowcharting** 

The program also has a "Flooption which can genchart' erate flowcharts for any pro-gram, reading from left to right across the printed page. This feature, the company feels, allows complete documentation standards to be maintained for any program, no matter how large, and no matter how many

of them there are.
The package sells for \$25,000 and leases for \$6000 per year. Only 13 basic commands are needed to use the entire facilities of the system.

# **Decision Table to Cobol** Conversion Now a Service

GLENSIDE, Pa. - A new approach to programming, combin-ing the advantages of time-sharing, the wide usefulness of Cobol, and the optimization of decision tables into a single package has been announced by Information Systems Leasing Corp. in conjunction with Computer Network Corp. here.
The system will be available

through the Comnet network of time-sharing installations using Burroughs 5500 computers in several locations around the country, according to ISL. Comnet's system is available currently in the Washington, New York City, and Philadelphia areas.

**Decision Table Compiler** ISL has contributed its Detoc

(decision table-to-Cobol) converter which, according to the company, provides enormous savings in generating Cobol pro-Detoc produces Cobol programs directly from decision tables, providing documentation directly from the listing. Detoc has been available previously on a lease basis, but now operates on-line through the Comnet system. ISL feels that by the use a decision table compiler, programming time, debugging time, and maintenance time can be reduced by 75%.

The user will communicate via remote terminal with the B5500, which will provide "virtual" machines with very rapid turn-around, permitting the processing of jobs in a "job stream."

The Comnet system provides both conversational-mode pro-cessing and deferred-priority processing, as well as on-line programming and debugging.

Comnet has its headquarters in New York City.

### **Business and Financial Applications** Added to Service Bureau's Library

TARZANA, Calif. - A new library of business and financial programs for use with its timesharing system has been announced by Call-A-Computer, according to Richard Henderson,

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company president. Some of the typical applica-tions included are trust port-

folio analysis, investment yield, cash flow, budget analysis, growth analysis, stock acquisition prices, and budget control, he said. In all, several hundred programs are included in the stored-program library for immediate access by any user.

The programs have applica-

bility over many broad areas including stock and bond analyis, banking, mortgage financing, financial analysis, and leasing operations, and are all available under the \$100-per-month minimum charge for the service, Henderson said.

The company has its office at 18455 Burbank Blvd. here.

### New DOS/360 **Debugging Aids** Are Offered

NEW YORK - Scads and Oops, two new debugging aids from Mandate Systems, Inc. of Madison Ave., are aimed at System 360 Disk Operating System users for console program debugging and patching.

Scads (Supervisory console as-sembler debugging system) en-ables DOS users to debug their programs directly from the system control console. By typing instructions at execution time, the programmer can take dumps, create break-points, and branches while the program continues to run.

Oops (On-line object patching system), which is an adjunct of Scads, simplifies machine language patching for object decks, eliminating reassembly time.

The combination package is currently available from the company at \$1000 per installa-tion plus \$200 per additional computer owned up to a \$2000

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with 1402, 1403, and 9 7330's. Among the 1401's (all with

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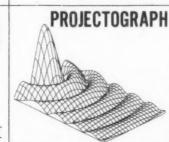
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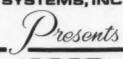
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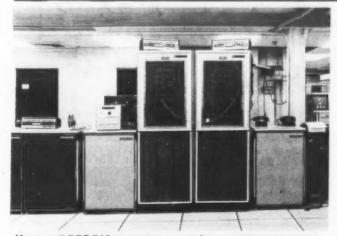
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# COMPUTERWORLD

April 2, 1969



Honeywell DDP-516 computers are used as message concentrators in the Keydata system for on-line business processing used with

# **Optical Scanning Expects** To Post Loss in Quarter

salesmen and a cancellation of a large order were cited as reasons why Optical Scanning Corp. expects to report a loss in the quarter ending March 31.

John W. Busby, president, said in a letter to shareholders that there were three factors behind the expected loss.

The most important problem was "the company's inability to maintain an adequate level of trained salesmen at a time when plant expansion had added substantially to capacity to pro-

Busby did say that the company's marketing department has been "reorganized" and that Optical Scanning plans to build up its order backlog to five or six months to minimize the effects of future seasonal swings in

Also cited was the cancellation by a major customer of an order for 21 optical scanning systems and the seasonally low incoming order rate of the third quarter.

Busby told Computerworld that although State Farm Insurance had cancelled its order for 21 Digitek 70s, two Opscan 70Cs have been installed at State Farm as test units with a "good possibility" that State Farm will order the larger units instead.

The Opscan 70C consists of a Digitek 70 linked to a tape drive, Data-Phone, and a high-speed printer.

In comparison, the company last year reported a profit of \$151,548, or 29 cents a share, for the same period.

For all of fiscal 1968, Optical Scanning earned \$583,582, or \$1.12 a share, on revenue of \$5.6 million.

Optical Scanning manufactures equipment that reads both hand-printed and machine-printed characters, and transfers the data to 7 or 9-channel mag-

# Large Lot Security Sales System Ready for Institutional Buyers

By A.B. Williams CW Staff Writer

WATERTOWN, Mass. Computers acting as stockbrokers? Institutional investors, Inc. (Instinet) will offer just such a service, to facilitate absolutely anonymous, no-brokerage-fee trades of large blocks of securities of at least 500-share, \$25,000 size.

Instinct offers all the negotiating, "game-playing" op-portunities available to an exchange floor trader, with the additional advantage of identification by number only, a different number for each line item offered or bid.

The heart of the system is a Univac 494, at Keydata, Inc., Watertown, Mass., a time-sharing pioneer. The 494 cycles a 30-bit word in 0.75 microseconds; overlapped accesses give an effective time of 0.375 microsecs. By year-end, two 494s will be duplexed.

The institutional users will have specially designed Teletype terminals, with a 75 baud rate. Should there be enough users in a given area, Instinct will install Honeywell DDP 516s to act as message concentrators. (They can handle up to 128 communications lines each.) As well as speeding up system response, the 516s will lower transaction

### Bids, Offers Stored

Instinet will maintain an online book of all bids and offers in the system. A user can add an offer or bid to the book at any time; he can withdraw any or all of his items; he can accept some one else's; he can inquire into the book on any security in-cluded. Each stock is identified by a number; each separate offer or bid has its unique identifi-cation. The only floor trading device that can't be used is the Sorry, I just went to lunch dodge employed by traders when it appears that their customers may get a better price by waiting. Once an offer or bid is in the system, it can be unilaterally accepted until either completed or withdrawn. The system features a response time of less than two seconds.

If a user is unsatisfied with the status of the book he's looking at, he can broadcast an offer or bid to all other members of the system, any one of whom can either accept or open negotia-tions. A broadcast has the additional feature of being assigned a time limit. It can be made to expire automatically in a period of 15 minutes to one week.

A broadcast is immediately typed on all user terminals, as well as being added to the book. Any bid or offer may incorporate a range of numbers of shares, may hide a further number, or may be "all or none."

The system offers complete

anonymity. Buyer, seller, and

the security are identified only by numbers. A trade is handled by the users' custodian banks, funneling cash and certificates through the Bank of New York. The trade is fully described on hard copy produced at the ter-minals. All details must check. This should clear up that end of the back-office mess which has created so much havoc in brokerage offices.

### **Tight Security**

Security is tight enough that two mutual funds under the management need never know that one bought what the other sold - an entirely possible circumstance, if day-to-day management is split, as is often the

Instinct is aimed directly at institutions, such as banks, insurance companies, mutual funds, and pension funds – the people who have come to exert an increasing, very large influence on national securities exchanges, both in daily trading and as a result of the massive portfolios they carry. They will benefit from the close price shopping offered by the system, from the anonymity and security, from the fast response, and particularly from the lack of brokerage

The minimum base price for the service is \$1740 per month,

plus communication charges and processing unit charges.

**Competitive Services** Instinet has competition.
Autex Service Corp. of Wellesley, Mass., expects to go into
operation this month with a system based around a Scientific Data Systems Sigma 5. This system is essentially a brokerage service: only the brokers, who pay \$5000 per month, can enter information into the network. The institutional customers, whose monthly fee is \$200 will often be picked up by brokers, start non-network negotiation from the broker's offer. Needless to say, the brokers will get their piece of the action.

The New York Stock Exchange has Arthur D. Little, Inc. working on the development of a plan quite similar to the Autex system - a broker-oriented file under which transactions will clear through normal channels. Only brokers will be able to make actual transactions. There will, however, be a data base of all outstanding offers, which can be accepted on the spot or serve as the basis for negotiations. There will presumably be a substantial minimum-size trade – \$1 million is seen as a good

possibility.
Thus, what makes Instinct unique also makes it more attractive to institutional users.

# **Computer Short Interest** Climbs on Amex and NYSE

By a CW Staff Writer

NEW YORK - Short interest on the New York Stock Exchange rose by 157,758 shares to 18,424,259 in the month ended March 14, as selected computer companies' short interest increased by 12,529 shares to 1,253,424 for the same period.

Short interest on the American Stock Exchange dropped during the same period by 126,795 shares to 9,274,335; but selected computer stocks rose 6785 shares to 704,992 from 698,207 on Feb. 14.

A short sale is the sale of borrowed stock. The seller generally anticipates a price drop that will enable him to repurchase an equal number of shares at a lower price.

The short interest is the number of shares that hasn't been repurchased for return to lenders and represents, in effect, a definite backlog of potential buy

The following tables show the New York and American Exchange stocks in which a short position of at least 20,000 shares existed on March 14, or in which was a short change of at least 10,000 shares

Addressograph 30,408 Bunker-Ramo 36,886 9,339 47,056 Burroughs Co Collins Radio Computer Sciences Control Data General Electric 220,758 21,948 Inter Busin 81,177 Nat Cash Register 78,792

NEW YORK EXCHANGE 3-14-69 2-14-

Register
Radio Corp of 23,780
America
Sanders Assoc. 25,577
Sangamo Elec 27,025
Scientific 83,923
Resources 25,577 27,025 83,923 107,320 mitific Data 79,619 73, rry Rand 112,829 126, ox 137,824 128, AMERICAN EXCHANGE

3-14-69 2-14-69 Calif Computer 37,525 CompuDyne 31,682 Corp. 25,218 Computer Leas- 43,807 ing Co.
Data-Control 11,056 Systems 26,509 Deta Process Fin Gen 110.522 71.161 Data Prod Corp 78,188 84,511 20,637 28,064 83,215 DEC Granite Equip Leasco Data Proc Eqp Leasco Data wts 78 Levin-Townser Mohawk Data 43,296 25,440

# **DPF&G Agrees to Finance Computer Construction**

By a CW Staff Writer NEW YORK - Data Processing Financial & General Corp. has agreed to finance up to a \$2 million share of the construction of a newly designed time-sharing

The agreement also provides for possible half ownership by DPF&G of a newly formed man-ufacturing company that will specialize in time-shared computer systems.

super-computer system.

Under the agreement, announced March 19, DPF&G has purchased a \$100,000 debenture from Berkeley Computer Corp., Berkeley, Calif., which is convertible into 50% of Berkeley's

outstanding common stock.

DPF&G, however, has also agreed to advance additional funds, up to \$2 million, from ime to time as certain levels of progress are achieved.

According to DPF&G, these additional funds are earmarked

Berkeley Computer was recently organized to manufacture complete, large-scale time-sharing computer systems. Dr. Melvin W. Pirtle is president.

Dr. Pirtle, according to DPF&G, headed the design team at the University of California at Berkeley that modified the SDS 930 computer for time sharing.

The resulting design adapted and modified by SDS became the SDS 940, a time-sharing computer able to sustain about 35 simultaneous users.

The research underlying the lesign of the new Berkeley firm's time-sharing computer system was completed at the University of California at Berkeley during the past five years under the auspices of the Advanced Research Project Agency (ARPA) of the Office of the Secretary of Defense, according to DPF&G.

# 8 13 28 27 3 16 17 24 31 7 14 21 28 7 14 21 28 4 11 10 25 HEE. MAN. FEB. MAN. 699.

# **All Sectors** Rise Except Software

By V.J. Farmer

Computer stocks reflected the general stock market optimism during the week ended March 21 as four of Computerworld's five sector indexes rose.

Led by NCR and Burroughs, all the stocks in the Computer Systems sector went up, pushing the index higher by 6.2 points (4.8%) to 133.9.

The Leasing Companies sector broke its eight-week decline, posting a gain of 2 (2.3%) to 87.5 as Leasco jumped 5-1/8 on its newly split shares.

Supplies & Accessories climbed 2.4 (2.1%) to 112.3, and Peripherals & Subsystems squeaked up 1 point (0.8%) to 120.4.

Software & EDP Services was the only sector to decline, down 2.7 (1.7%) to 160.

The composite index was 122.85.

The Dow Jones industrial average, during the same week, climbed 15.72 to 920; the NYSE composite index inched up 0.94 to 55.87; Standard and Poor's industrial average rose 1.96 to 108.65; the Amex price index increased 52 cents to \$30 even; and the NQB over-the-counter industrial average rose 1.68 to 392.20.

### Leasco Revives?

Leasco Data Processing climbed rapidly last week after a heavy drubbing that had lasted more than two months. The jump of 5-1/8 last week was equivalent to a 13-point jump on the firm's stock before its recent 5-for-2 split.

But Leasco has indeed turned on the steam.

On Monday, March 17, Leasco came out with a full-page advertisement in the Wall Street Journal, touting Leasco's new Response time-sharing services in the conversational mode using portable terminals.

The main selling point was price, which was advertised at \$5.75 an hour, or \$4.75 an hour on a volume basis. Charges are levied only when the terminals are in use.

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A	16	7/8	52-	14	24		MILGO ELECTRONICS	*	1	1/8	4.92	42.22
A	57	1/2	555-	58	73		*MOHAWK DATA SCI.	*	1	1/2	2.10	26.96
0	74		93-	10	72		*OPTICAL SCANNING	-	21		-22.58	-2.70
0	18		48-	55	27		PHOTON INC.	*		3/4	2.86	50.00
A	25	5/8	38-	20	30	5/8	*POTTER INSTRUMENT		1	1/8	3.81	19.51
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0		4		53-	3	18	1/4	*HRANDON AFPL SYS		1/	-2.99	172.22
A		22	7/8	42-	16	17	7/8	COMPUTER APPL	*	5/8	3.62	-21-86
0		5	7/8	16-	5	13		COMPUTER ENVIRON		1/2	4.00	160.00
0		30	7/8	64-	24	34		COMPUTER NETWORK		2	-5.56	13.33
N		40		66*	31	58	3/4	*COMPUTER SCIENCES		5 3/8	10.07	46.88
0		39		37-	33	34	1/2	*COMPUTER USAGE		1 1/2	-4-17	-11-54
А		36	1/2	93-	43	81	3/4	*COMPUTING A SOFT		1 1/2	1.87	123.97
0		12	1/2	28-	5	18	1/2	DATAMATION SERVICE		1	-5 - 13	48 - 00
0		14	1/2	22-	10	12	1/2	DATATAB		3/4	-5.66	-13.79
0		12	1/2	18-	9	11		*DIGITER		3/4	-6.38	-12.00
A		38	3/8	51-	25	32	3/8	ELECT COMP PROG		2 1/8	7.92	-15.64
0		17	3/8	34-	16	21		*INFORMATICS		1/4	1.20	20.00
0		21	3/8	28-	4	11	1/2	MATRIX CORP.		3 1/2	43.75	-45.24
0		5	3/8	26-	4	15	1/2	NAT COMP ANALYSTS		1/2	4-17	150.00
A		31		63-	23	27	7/8	PLANNING RESEARCH		3 1/8	12-63	-10.08
0	A	13	A	15-	8	8	1/4	PROGRAMMING & SYS		1/4	3.13	-37.74
0		9		15-	6	6	1/8	SOFTWARE SYSTEMS	*	1/8	-2.00	-31.94
0	A	29	A	44-	8	26		STRATEGIC SYS		5 -	23.81	-11.86

A 12- 7 7 1/2 UNITED DATA CENTER ---

A 38- 20 32 3/4 URS SYSTEMS

A 30- 13 13 1/2 U.S. TIME-SHARING

185- 8 186 \*IINIVERSITY COMP - 8 -7-82 68-2 A 38- 20 32 3/4 URS SYSTEMS + 2 3/4 9-17 63-7

							COMPUTER SYSTEMS					
	94	5€							WEE	K	WEEK	7CHANGE
	PR	ICE	196	8	CLO	SING			NET		2	FROM
EXCH	3-1	-68	RAN	FEE	PR	ICE		C	HAN	GE	CHANGE	BASE
N	162	3/9	255-	157	242	7/9	*BURROUGHS CORP		10	1/0	6.03	49.03
N							COLLINS RADIO					
14							*CONTROL DATA CORP					
A	182		179-	95	157	5/8	*DIGITAL EQUIPMENT	+	5	7/8	3.87	54.53
N	19	1/8	27-	16	20		ELECTRONIC ASSOC.	*		1/4	1.27	4.58
N	87	1/4	100-	80	89	3/8	GENERAL ELECTRIC	4	5	3/8	2.73	2 - 44
N	60		91-	59	82	3/4	HEWLETT-PACKARD CO		4	7/8	6.26	37.92
N	93	1/8	139-	89	126	1/4	*HONEYWELL INC		2	5/8	2.12	35+57
N	288	1/2	375-	293	305	1/2	*18M		9	3/4	3.30	5 - 89
N	103	7/8	154-	99	155	1/8	*NCR	*	12	3/8	11.28	17.57
M	46	7/8	55-	41	42	1/2	RCA			3/4	1.88	-9.33
N	39	1/8	107-	33	39	1/4	RAYTHEON CO			1/8	.32	.32
0	55	1/2	37-	31	33	1/4	SCI. CONTROL CORP	*		1/4	.76	47.78
N	78	3/4	119-	79	113	3/4	SCIENTIFIC DATA	*	3		2.71	44.44
N	45		61-	41	50	1/2	SPERRY RAND	*	3	7/8	8.31	12.22
A	22	1/2	39-	26	31	1/8	*SYSTEMS ENG. LARS		3	1/8	11-16	38+33
									-			

						SUP	PLIES & ACCESSORIES					
	BA	SE							WEEK		WEEK	*CHANGE
	PR	1CE	196	8	CLO	SING			NET		T	FROM
EXCH	3-1	-68	RAN	GE	PR	ICE		C	HANG	E	CHANGE	BASE
0	48	1/2	42-	30	38		*ACME VISIBLE		1		-2.56	-21.65
N	88	1/2	63-	17	18	1/2	ADAMS-MILLIS CORP			3/8	2.07	-9.76
0	13	1/2	29-	12	24	1/2	.BALTIMORE BUS FORM		1		4.26	79.82
A	27		44-	21	55	1/2	.BARRY WRIGHT	+		1/2	2.27	-16-67
0	31		44-	25	37		DATA DOCUMENTS			1/2	1 - 37	18.40
N	27	1/4	42-	37	38	3/4	*ENNIS BUS. FORMS			1/2	1+31	42.20
N	58		93-	61	76	1/4	*MEMOREX		1	3/4	2 - 35	31 + 47
N	84	178	119-	81	101	1/2	*3M COMPANY	*	2	3/8	2.40	20.65
0	27	1/8	33-	25	31	1/4	*MOORE BUS FORMS			3/4	2.46	14.68
N	57	1/4	86-	36	37	3/4	NASHUA CORP			7/8	-2.27	-34.06
0	31	1/4	44-	38	44		REYNOLDS & REYNOLD		3	1/2	8 - 64	40.80
0	34	1/2	35-	24	24	3/4	*STANDARD REGISTER	*	1	1/4	-1-00	-28.26
N	37	3/4	44-	28	29	1/4	*UARCO				***	-22.52
A	14	1/4	24-	13	16	1/2	WARASH MAGNETICS		1 5	3/8	10.92	15.79
0	25	3/4	31-	29	31	3/4	*WALLACE BUS FORMS		1 3	3/4	5.83	23.38

							LEASING COMPANIES					
	Bi	ASE							WEE	EK	WEEK	TCHANGE
	P	RICE	196	68	CLO	SINC	3		NE1		2	FHOM
EXC	H 3-1	1-68	RAN	IGE	PR	ICE		C	HAN	GE	CHANGE	BASE
0	18	5	43-	38	38		BOOTHE COMPUTER	-		1/2	-1 + 30	111-11
0	4	1	24-	4	12		COMPUTER EXCHANGE	×	1		-7.69	182.35
A	25	178	36-	56	24	7/8	*COMPUTER LEASING			7/8	-3.40	-1.00
0	A 15	1/8	A 15-	8	8	3/4	CONT COMPUTER	*	-		-10.26	-43.09
0	12	1/4	10-	9	11	1/8	*CYBER-TRONICS			7/8	8.54	-9.18
A	106	5/8	184-	44	47	178	*DATA PROCESS FIN		2	1/2	5 - 60	-55-80
0	25		14-	12	12		DATRONIC RENTAL	*		3/4	-5.88	-52.00
0	50		55-	44	47		DEARBORN COMPUTER	*	i		2.17	135.00
0	13	1/4	12-	11	11	1/4	*DPA . INC			7/8	-7.22	-15-09
A	58	178	69-	38	35	5/8	GRANITE EQUIPMENT		2	3/R	7 - 14	26-67
A	28	3/4	40 -	21	22	1/4	*GREYHOUND COMPUTER			7/8	4.09	-22-61
A	49		171-	36	43		*LEASCO DATA PROC		5	1/8	13.53	-12-24
0	5		14-	5	7	1/4	LECTRO COMP LEAS			1/4	-3.33	45.00
Α	30	3/4	93-	39	42	5/8	*LEVIN-TOWNSEND SVS	*		1/4	61	32-11
0	10	3/4	10-	5	6		*LMC DATA, INC	*		5/8	-9-43	-42.86
0	10	3/8	72-	9	12		*MANAGEMENT ASSIST		1	7/8	18.52	15-66
A	41	5/8	141-	25	33		NATIONAL EQUIPMENT	*		7/8	-2.58	-20.72
0 4	A 13	5/8A	14-	8	9	3/4	NCC LEASING			3/4	-7-14	-26.42
A	38		64-	32	32	3/4	*RANDOLPH COMPUTER	*	1	3/4	-5.07	-13.82
0	5		32-	5	86		SYSTEM CAPITAL					395.24
A	10	7/8	58-	9	24	1/2	U.S. LEASING		1	3/8	-5.31	125.29

a-Since 10/18/68 \*Companies included in Computerworld's stock trading index for each sector

About the same time, Leasco announced a reorganization of its Leasco Systems & Research Corp. The reorganization was designed to strengthen the or-ganization of its data services

and time-sharing operations.
Saul Steinberg, chairman and president, added further fuel to the fire with a taped interview for security analysts on Tuesday

in which he predicted Leasco's corporate goal is a compounded annual growth of 35% over the next five years.

Steinberg reiterated that the two major areas of expected growth are time-shared computer services and the marketing of specially designed peripheral equipment.

Leasco aims, according to

Steinberg, to capture 10% of the time-sharing market by 1972, with profits starting to accrue by Sept. 30, 1970.

Steinberg also plucked out of his hat the interesting tidbit that Texas Instruments Inc. is designing special computer peripherals for Leasco to market by this

Reliance Insurance Co. will

also shape up this year, as Steinberg indicated that incentives would be initiated for portfolio managers to increase the return on Reliance's investment port-folio from 3.7% to "at least 5% and hopefully closer to 10%."

The remarks were sponsore and privately distributed by The Institutional Investor, a New York financial publication.

# lulti-Computer Data Center Opens in Midwest

multi-computer center, designed to provide customers throughout continental United States with powerful conversational time-sharing capability, was opened recently by United Computing Systems, Inc.
The new Datacenter, located in

Kansas City, will serve customers throughout the nation on a toll-

Providing time-sharing services at the time of the opening were General Electric 420 and GE

265 dual-computer systems.
In addition, United Computing has installed a Control Data 6400 computer system. Timesharing software for the 6400 system, one of the largest to be programmed for fullscale time-sharing, is being developed in a joint effort by United Computing and Control Data and is expected to be in service later this year.

Additional CDC 6400 and/or 6600 systems are on order by United Computing to increase Datacenter capability as needed.

Toll-free access to the computer will be available from every part of the nation.

### Wyle Forms New Groups

EL SEGUNDO, Calif. - Wyle Laboratories has formed a new division, Wyle Computer Products, to handle the company's circuit modules and remote computer terminals, as well as com-puter components and subsystems. The new division was for-merly part of the Wyle Systems Division which continues its activities in the design, assembly, and installation of computerbased control and instrumentation systems.

### MSA Starts D.C. Office

ATLANTA, Ga. - Management Science America, Inc., a management consulting and computer software firm, has an-nounced the opening of new office facilities at 1911 N. Ft. Myer Dr., Arlington, Va. The offices will be occupied by MSA's consulting division and the company's subsidiaries.

### **Programming Sciences** Opens in Chicago

NEW YORK - Programming Sciences Corp. has opened a branch office at 1301 W. 22nd St., Oak Brook, Ill., for the purpose of marketing the programs and services of the company's Financial Services Division, L.G. Rebich has been transferred to the new office from PSC's Los Angeles office.

### **Brandon Applied Systems** Moves to New Quarters

NEW YORK - Brandon Applied Systems, Inc., a technical services consulting firm, has moved to new quarters at 1700 Broadway, New York City.

### Interactive Sciences **Opens Pittsburgh Office**

BRAINTREE, Mass. - Interactive Sciences Corp., a computer services company, has opened a branch office at 1725



Washington Rd., Pittsburgh, Pa. Alfred H. Jorgensen has been appointed regional manager.

### Computer Planning Corp. Has Chicago Branch

LOS ANGELES - Computer Planning Corp. has opened a branch office at 20 Wacker Drive and operates it under the name of On-Line Sciences, Inc., recently acquired by Computer Planning Corp. James Ray has

been appointed to manage the new office

### Information Storage Moves to New Building

PALO ALTO, Calif. - Information Storage Systems, Inc. has announced its move to a new building in Vallco Industrial Park, Cupertino, Calif.

The new facility was designed for the development and manu-for computer time-sharing users facture of disk drive systems for in San Francisco, San Diego, and

mass data storage. Initially, the company will concentrate on disk storage drives that utilize removable disk packs

Long-term plans call for a complete line of direct access memory systems to service small to large-scale computer systems.

### Computer Time-Sharing Firm **Opens Three New Offices**

MINNEAPOLIS - Computer Time Sharing, Inc. has changed its name to International Timesharing Corp., according to an announcement by Albert M. Sheldon, Jr., the company president, and also has announced that three new sales offices have been opened for dial-up service for computer time-sharing users

### General Computer Service **Moves Corporate Offices**

HUNTSVILLE, Ala. - General Computer Services has an-nounced that it has moved its corporate offices to larger quarters in the Huntsville Industrial Center. An IBM 360/50 has been installed for central and remote batch modes of operation.

### Integon Forms Subsidiary

WINSTON-SALEM, N.C. Integon Corp. has announced the formation of a new subsidiary to develop and market its computer services. Incorporated Jan. 16, it will market the company's on-line service for savings

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more productive use.

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and others. Optimization DOCUMATIC process output in a manner similar to the RPG mpiler, pointing the way to program modiations which will provide faster thruput and naller progam size.

compier, pointing the compier, pointing the compier, pointing the compier of the they have written, making it easier to learn the RPG language and to become productive faster. Communication with non-DP Types DOCU-MATIC provides a way for management to see your programs in simple English with only the basic data processing terms (input, file, etc.). Audit of Programs Recause DOCUMATIC eliminates the jargon associated with RPG, financial management can audit programs with no knowledge of the language.

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IK ON INFU!) rather than indicator res are used whenever possible. ling Take Less Time Because the documen-tion is in English, because the documentation with the company of the company of the company of the the time required for program main-

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# New Registrations

INTERACTIVE LEARNING SYSTEMS, Inc., 1616 Soldiers Field Rd., Boston, Mass., a computer educational firm, filed to register 125,000 shares of common stock. Proceeds, at \$10 per share, intended for expansion, acquisitions, and working capital. No underwriting is involved.

COMPUTER TRAFFIC CONTROLS, Inc., Burlington, Mass., a computer services company, filed to register 150,000 shares of common stock. Proceeds, at \$4 per share maximum, intended for research and development and for general corporate purposes. The underwriter is Diamond & Co., 55 Broad St., New York.

MADJAC DATA CO., Inc., 74-09
37th Ave., Jackson Hts., N.Y., a
computer service company, filed to
register 240,000 shares of common
stock. Proceeds, at \$2 per share,
intended for general corporate purposes and working capital. The
underwriter is Hopp & Co., 180 Main
Ave., Passaic, N.J.

DATA RESEARCH CORP., 2601 E. Oakland Park Bivd., Ft. Lauderdale, Fla., a manufacturer of digital instrumentation and direct digital control systems, filed to register 330,000 shares of common stock. Proceeds, at \$3 per share, intended for general corporate purposes and working capital. The underwriter is Charles Plohn & Co., 200 Park Ave., New York 10017.

TELEFILE COMPUTER CORP., 285 Crescent St., Waltham, Mass., a computer services company, filed to register 200,000 shares of common stock. Proceeds, at \$11.50 per share, intended for general corporate purposes and for working capital. The underwriter is S.D. Fuller & Co., Inc., 26 Broadway, New York 10004.

COMPUTER SCIENCES CORP., 1901 Avenue of the Stars, Los Angeles, Calif., a computer services company, filed to register 292,061 shares of common stock. Proceeds, at \$60 per share maximum, intended for repayment of debt. No underwriter is involved.

COMPUTER SYMBOLIC, Inc., McPherson Square Office Bldg., Washington, D.C., a computer software company, filed to register 300,000 shares of common stock. Proceeds, at \$15 per share maximum, intended for general corporate purposes and acquisitions. The underwriter is H.L. Federman & Co., Inc., 50 Broadway, New York 10004.

COMPUTER TECHNOLOGY, Inc., 65 E. South Water, Chicago, a computer services company, filed to register 689,530 shares of common stock. Proceeds, at \$35 per share maximum, intended for repayment of debt. The underwriters are Lehman Brothers, 1 William St., and Goldman, Sachs & Co., 55 Broad St., New York 10004.

COMPUTER CENTER, Inc., 423 W. Monument St., Baltimore, Md., filed to register 195,000 shares of common stock. Proceeds, at \$8 per share maximum, intended for working capital and general corporate purposes. The underwriters are Abbott, Proctor & Paine, 830 E. Main St., Richmond, Va. 23214, and Winslow Cohn & Stetson, Inc., 26 Broadway, New York 10005.

AUTOCOMP, Inc., 4720 Montgomery Lane, Bethesda, Md., a computer information systems company, filed to register 200,000 shares of common stock. Proceeds, at \$10 per share maximum, intended for repayment of loan, working capital, and general corporate purposes. The underwriter is Mason & Co., Inc., 2801 Washington Ave., Newport News, Va.

INTERNATIONAL TIMESHAR-ING CORP., 4620 W. 77th St., Minneapolis, Minn., a computer services company, filed to register 300,000 shares of common stock. Proceeds, at \$10 per share maximum, intended for general corporate purposes. The underwriter is Dain, Kalman & Quail, Inc., 110 S. 6th St., Minneapolis, Minn.

NORTH AMERICAN COMPUTER AND COMMUNICATIONS Co., One Center Plaza, Boston, a computer time-sharing and communications systems company, filed to register 600,000 shares of common stock and 600,000 warrants to purchase 300,000 common shares. These will be offered for public sale in units, each unit consisting of one share and a 21-month warrant to purchase a haif share (exercisable at \$6 per share). Proceeds, at \$5 per unit, are for computer and communications equipment and working capital. The underwriter is Charles Plohn & Co., 200 Park Ave., New York.

PROGRAMS AND ANALYSIS, Inc., 486 Totten Pond Road, Waltham, Mass., a data processing services organization, filed to register 100,000 shares of common stock. Proceeds, at \$10 per share maximum, will be used to purchase a GE-430 computer time-sharing system. The underwriter is Elkins, Morris, Stroud & Co., Stock Exchange Bldg., 17th and Sansom Sts., Philadelphia.

DATA 100 Corp., 4444 W. 76th St., Edina, Minn., a computer terminal systems company, flied to register 350,000 shares of common stock. Proceeds, at \$10 per share, are intended to finance the company's development and operating costs. The underwriter is Kleiner, Bell & Co., Inc., 9756 Wilshire Blvd., Beverly Hills, Calif.

R/G COMPUTING AND PROCESSING, Inc., 7120 Harwin Drive, Houston, a company engaged in acquisition and operation of business in technological and scientific fields, filed to register 200,000 shares of common stock. Proceeds, at \$10 per share maximum, intended for acquisition and operation of other businesses, research and development, and development of a sales and marketing program. The underwriter is Collins Securities Corp., 74 Trinity Place, New York.

MAGNETIC HEAD Corp., 95 Marcus Blvd., Hauppauge, N.Y., a company engaged in the development, manufacture, and sale of magnetic recording heads, components, and related equipment for use in digital and analog computer systems, filed to register 200,000 shares of common stock. Proceeds, at \$7.50 per share, intended for purchase of equipment, research and development, expansion of facilities, and working capital.

MID-AMERICA LEASING, Inc., 6815 W. Capital Drive, Milwaukee, Wis., an office machine and data processing equipment, leasing company, filed to register 200,000 shares of common stock. Proceeds, at \$5 per share maximum, are for reduction of debt and working capital. The underwriter is Frederick & Company, Inc., Cudahy Tower, Milwaukee, Wis.

DATA PROCESSING FINANCIAL & GENERAL Corp., 299 Park Ave., New York, an EDP equipment leasing company, filed to register \$35,000,000 of senior subordinated debentures, due 1989, and warrants to purchase common stock to be offered for public sale in units at \$1000 per unit. Proceeds intended for purchase of IBM computers, data center and time-sharing operations, and new fields of activity. The underwriter is Allen & Company, Inc., 30 Broad St., New York.

WILKINSON COMPUTER SCI-ENCES, Inc., 200 Sweetwater Ave., Bedford, Mass., a manufacturer of a small general-purpose digital computer, filed to register 285,000 shares of common stock. Proceeds, at \$10 per share, intended for general corporate purposes. The underwriter is S.D. Fuller & Co., Inc., 26 Broadway, New York 10004.

COMPUTER DYNAMICS, Inc., 1760 Solano Ave., Berkeley, Calif., a computer services company, filed to register 142,850 shares of capital stock. Proceeds, at 38 per share maximum, intended for general corporate purposes and for working capital. The underwriter is Hambrecht & Quist, 2502 Russ Bldg., San Francisco.

AGS COMPUTERS, Inc., 21 E. 40th St., New York, a computer services company, filed to register 100,000 shares of common stock. Proceeds, at \$3.50 per share, intended for general corporate purposes and for working capital. The underwriter is Grimm & Davis, Inc., 54 Wall St., New York.

NATIONAL DATA PROCESSING CORP., 118 Second Ave., S.E., Cedar Rapids, Iowa, a computer services company, filed to register 120,000 shares of common stock. Proceeds, at \$6 per share maximum, intended for debt repayment, general corporate purposes, and working capital. The underwriter is R.G. Dickinson & Co., 910 Grand Ave., Des Moines, Iowa 50309.

COMPUTER ANALYSIS, Inc., 820 Munsey Bldg., Baltimore, Md., a company which develops and promotes computer services in preparing income tax returns, filed to register 100,000 shares of common stock. Proceeds, at \$6 per share, intended for research and development, marketing, administration, working capital, and general corporate purposes. No underwriter involved.

SECURITIES AUTOMATION COMPUTER GENERAL Corp., 33 Rector St., New York, a company which proposes to develop and operate a computerized system for the New York and American Stock Exchanges, has filed to register 230,000 shares of common stock. Proceeds, at \$10 per share, intended for working capital and general corporate purposes. No underwriter involved.

DATANAME, Inc., 211 W. 61st St., New York, an EDP services company, filed to register 125,000 shares of common stock. Proceeds, at \$4 per share, intended for addition to working capital and for general corporate purposes. The underwriter is Hill, Thompson, Magld & Co., 70 Wall St., New York.

# Acquisitions

TEWKSBURY, Mass. — Wang Laboratories, Inc. has acquired a substantial interest in the recently formed Digital Information Storage Corp. and has an option to acquire the remaining interest in the corporation at a later time. The new corporation develops and manufactures magnetic disk storage systems and other peripheral equipment.

Wang also announced the acquisition of Medical Systems and Data Corp. of Boston. Medical Systems was organized last year to supply services related to computerized medical data analysis.

BALTIMORE — Computer

Counseling, Inc. has announced its acquisition of Data Center, Inc., a privately owned Baltimore computer service company. Data Center, Inc. prepares payrolls and does billing, inventory control, and accounting work on its own IBM 360/30 computer for corporations in the Baltimore-Washington area.

Data Center will continue to be headed by Albert Stoecker, a founder and the general manager of the company, and will operate as a wholly owned Computer Counseling subsidiary. WALTHAM, Mass. — The acquisition of Integrated Systems & Designs, Ltd. of Crawley, Sussex, England, has been approved by the Board of Directors of Data Architects, Inc.

Integrated Systems & Designs,

Integrated Systems & Designs, which manufactures total computer-based information systems, will operate as a wholly owned subsidiary of Data Architects, Inc., under its president, Stefan E. White.

Data Architects, Inc. plans to market these systems in the United States. Integrated Systems & Designs will market Data Architects' proprietary management information systems in Europe and the British Commonwealth.

WARREN, Mich. — A I M Companies, Inc. has reached an agreement to acquire Datastations Corp., Los Angeles. The acquisition will involve an undisclosed amount of A I M common stock and will not be completed for several months, pending fulfillment of certain conditions. It is anticipated by A I M that Datastation's sales will be approximately \$4.5 million dog lars this year.

# New Time-Sharing Plotters Will Be Produced

WILTON, Conn. - Time Share Peripherals Corp., successor to Meier Associates, has been formed to produce quality in-Meier strumentation for the time-share market.

The company is starting out with a new concept in time-share plotters.

Their current product, designated the TSP-12, is claimed to be a fast, economical plotter controller that can drive a pen recorder or CRT display in any direction without change in re-

cording speed.

Ted Meier, president of the new organization, was formerly a project engineer at Perkinwhere he worked with digital instrumentation.

Meier Associates, his previous company, was responsible for designing and delivering systems for Johnson & Johnson and Dartmouth College which inter-face test instrumentation with time-share computers.
The new company states it has

several other products on its drawing boards or in the prototype stage at its offices and plant at Danbury Rd., Wilton.

### Cavanagh Adds Computers

NEW YORK - Cavanagh Leasing Corp. has formed the Cavanagh Computer Leasing Co. which will operate as a division of the parent firm.

The computer division will specialize in the lease financing

for IBM 1130 and 360/20 computers and Univac 9200 and 9300 computers.

Nathan Samuelson has been named president of Cavanagh Computer Leasing. A graduate of the City College of New York and the Yale University Law School, he has been in the leasing industry since 1962 when he National Negotiable started the Leasing Service.

### Computer Industries, Inc. Opens Field Services Div.

DALLAS - Computer Industries, Inc., the manufacturing subsidiary of University Computing Co., has established a field services division to combine the field service capabilities of the company's Graphic Systems Division, Van Nuys, Calif., and its Data Communication Systems Division, Dallas.

Both divisions manufacture computer peripheral equipment. Bert R. Harrigan, vice-president of the new division, said it provides both maintenance services for CII and other peripheral equipment manufacturers, and operations and maintenance programs for electronic data processing systems users.

### Infitronic, Inc. Will Provide General Computer Services

CHARLOTTE, N.C. - American Credit Corp. has formed a new subsidiary, Infitronic, Inc., which will provide general com-puter services to business and

Initially Infitronic's marketing

efforts will be concentrated in the Carolinas.

Services immediately available from Infitronic will include systems analysis and design, pro-gramming, and data processing. Market research will be con-ducted to determine the need for additional services such as management consulting, total facilities management for data processing installations, special-ized software packages, education, and time-sharing programs.

Robert L. Blackwelder has been elected president of In-

### New Companies

### Opportunity to Specialize In Urban Applications

WASHINGTON, D.C. - Opportunity Systems Inc. recently was organized to provide sys-tems analysis, computer pro-gramming, and related services to government, industry, and other users.

George H. Walker, formerly manager of marketing and cus-tomer relations for Software Systems, Inc., will serve as president of the new company.

Wolsey A. Semple, professor at Howard University's School of Engineering and director of the Digital Computer Laboratory. will serve as vice-president.

A special concern of the corporation is providing expertise in computer technology in the field of urban applications

### D/P Computer to Consult

EVANSVILLE, Ind. - A new management consulting firm, D/P Computer Services, Inc., has been formed to provide professional advice and assistance in the fields of data processing and modern information technology. Special emphasis will be placed on commercial or business use of electronic data processing.

Other major areas of the firm's practice will include office and administrative services, manage-ment education and training, and recruitment of executive, managerial, professional, and technical personnel.

### **Emphasis Set on Software** For Time-Shared Systems

WASHINGTON, D.C. - Mc-Manis Associates, an inter-national management and re-search consulting firm, has started an affiliated computer software firm, Continental Software Services, Inc.

The new firm will provide services in the areas of business and scientific problem analysis, systems design, software development, and computer and scientific programming.

Continental Software Services will place emphasis on designing special-purpose, proprietary soft-ware packages for time-shared computer systems.

### Consultant Opens Office

PALO ALTO, Calif. - Louis Feldner, data communications consultant, has opened an office specializing in analysis, marketing, and training related to computers and communications at 200 California Ave.

Feldner is currently a consultant to the FCC, and is also chairman of the legal/social issues subcommittee of a new IEEE group devoted to computer-communication systems.

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### M€M & Its Dollars - Part 2

# Road to Bankruptcy Is Paved With Good Intentions

By Alan Taylor
The presidency of Prof. Bernard A Galler and the tenure of the 1968-69 ACM Council started June 1, 1968. There was more than \$160,000 in the bank. Two hundred and thirty days later, on Jan. 20, ACM officials could sign no more checks. ACM, to quote its own treasurer, was broke.

Why?

No one knows for sure. But here is an account of what happened, pieced together from available documents

It would not be true to say that the 1968-69 fiscal year began happily. The previous council had been unable to agree on a budget. After a protracted meeting in a Boston motel, the council had agreed on an expense ceiling of \$1.9 million (up from \$1.4 million in 1967-68) but had not accepted all budget assumptions and had left the details to the ACM Executive

The executive committee is an interesting operation. It consists of three elected council members – the president, the vice-president, and the secretary.
Galler, as vice-president, had served on the previous executive committee, as had Donn B. Parker, the secretary. The only newcomer was Walter M. Carlson, the new vice-president.

Members of the society who have read the ACM Constitution may know of the existence of this committee, but certainly no one could have known of its existence from the election compaign. It was never mentioned.

Yet often it is the executive committee that really runs the ACM, with the council left powerless. This was the case with the 1968-69 budget. The executive committee set it up, but it never received complete approval by the council.

### **August Council Meeting**

At its first meeting, the new council set the subscription price for the ACM Jour-nal. The Journal, formerly supplied free to all members, had been made optional. Some council members wanted to charge \$5 for it; the editorial board wanted to charge \$2. The council compromised on a

Treasurer Walter Hoffman promptly lashed the council for "financial irresponsibility." He said it could not go on ignoring the financial facts and simply doing what it would like. He was sup-ported by Herbert R.J. Grosch, a member-at-large, and Anthony G. Oettinger, the past president. Grosch moved that the loss resulting from the \$3 subscription rate should be made up by taking the equivalent amount from the editorial board's budget. (The editorial board had strongly recommended the lower price,) Grosch said that the society's finances had to be safeguarded. The council tabled his motion.

Next the unaudited figures for the previous year were distributed. These showed that the previous year's operations had not been a financial success, even if they had not been a failure. Receipts had exceeded expenses by only \$23,366, missing the budgeted \$85,000 by more than 70%

Grosch demanded that the council keep more in touch with what was going on. moved that the council meet more frequently, and the motion was seconded by Richard Reed (acting for Regional Representative Carl Hammer). The motion was defeated 18-2 after other members opposed it as unnecessary.

After the meeting, a reporter heard some members of the council talk about Grosch's "disruptive" demands. He overheard talk of having Grosch formally expelled from the council.

In its Sept. 4 issue, Computerworld

pointed out that some of the recorded expenditures appeared to be outside the council authority because they were both unbudgeted and over \$25,000.

On Sept. 9, Galler wrote to the ACM Committee on Constitution and Bylaws (a presidential creation, not an elected body), asking that the \$25,000 limitation be removed. The committee agreed and wrote back nine days later, recommending its removal. That was some of the fastest action seen during the 230

### **December Council Meeting**

Four months later, the treasurer's projections for the financial year already were showing that the society budget was going to be out of balance by an estimated \$97,000. Instead of a \$94,000 surplus, the year would probably result in a \$3000 deficit. Except for an unbudgeted \$86,000 windfall from the American Federation of Information Processing Societies, the projected deficit would have been \$89,000.

Treasurer Hoffman wrote: "From a purely financial point of view, continuation of past policies is simply no longer possible. . . . ACM is essentially broke." This report was distributed to council members at their second meeting, in December. Verbally, the treasurer seemed resigned, remarking only that the new council was as financially irresponsible as the last one.

He did, however, note that the accounting base for the Las Vegas ACM show in August had been handled differently from the way in which it appeared in the budget and that, therefore, council members could not compare the figures. As a result, the financial failure of the show, a substantial cause of the financial crisis, did not become common knowledge for another two months. Hoffman gave no indication that there was an immediate crisis on hand, and in less than five minutes the council moved on to other

### Financial Safeguards Dismembered

The second council meeting did take some action on financial matters. For one thing, the council changed Section 9 of the ACM Bylaws. This section was the first "financial safeguard." It provided for an audit of the ACM's operations to be conducted independently from the council. Under the old procedure, the president nominated an ACM member who was not a member of the council to employ a public accountant to audit the

On Hoffman's motion, the council decided to reserve to itself the appointment of an auditor.

The council was not able to act quite so precipitously on the other financial change that it wanted. This was removal of the ban on any unbudgeted expenditure of more than \$25,000. From the ordinary member's point of view, this was and perhaps the strongest financial safeguard. The council could not just change it, as it was in the constitu-It had to refer the matter to the membership, which it did by a unanimous

Herbert Grosch, supported again by Carl Hammer, then continued his apparently unpopular position of asking for better control of the operations. He proposed that meetings of the executive committee and the editorial board, both of which were carrying out major financial oper-ations, should be open to members of the council. He was again opposed, but this time not as directly. At the request of Richard Canning, a member-at-large, and Aaron Finerman, chairman of the editorial board, the motion was tabled by

### The Importance of Dates

In August In December

Afips contract might have been ex-amined for financial implications.

Auditing safe-guard might have been retained.

Council members might have been allowed into Executive Committee meetings.

Council members might have decided what services to drop.

• \$100,000 head-quarters move might have been re-exam-ined.

• \$1000 honorari-ums for Survey and Tutorial Journal might not have been approved.

•\$120,000 unbud

In May

• \$500,000 additional budget expenditure might have been cut substantially.

A proper budget might have been adopted, and pub-lished.

● 1967-68 account might have been au-dited independently from council.

President Galler

• All candidates might have empha-sized financial sta-bility needs.

One Year Ago

Herbert Grosch might have found al-lies on new council Instead of often being voted down 18-2.

.....

vote of 18-4, thereby effectively killing it. Frederick P. Brooks, Jr., a member-atlarge, and Grosch then moved to have the treasurer become an elected, instead of an appointed, officer and to have him included on the executive committee. The motion was defeated.

Brooks and Hammer then moved to have the council set up budget policies before Jan. 1 and to have the executive committee draft the budget and return it to the council 60 days before its next meeting, for approval at the next meet-

ing. The motion passed 17-1.
That was the end of the 1968-69 council's second meeting, as far as financial matters went.

The days of the council's innocence were then over. A few days later, ACM officials accepted the facts that had been implicit in the figures and reports of a year. But the delay in recognizing the

facts had committed the ACM to a number of actions — such as moving into a new headquarters at the cost of \$100,000 - which might never have been approved if the full facts had been widely known.

It can reasonably be said that the delay in accepting the obvious allowed many haps beyond the possibility of recall. (In the boxes are some of the actions which might have been changed if ACM members had realized what was happening.

However, to some extent, all this is immaterial to members. After all, what many of them are interested in is the membership benefits they get, rather than how well the society itself is doing.
Hoffman said that ACM membership is "one of the biggest bargains imaginable."
Just how big it really is will be discussed

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